



Evangelism Explosion Study of American Christians' Openness to Talking about Faith

A SURVEY OF 1,011 AMERICANS

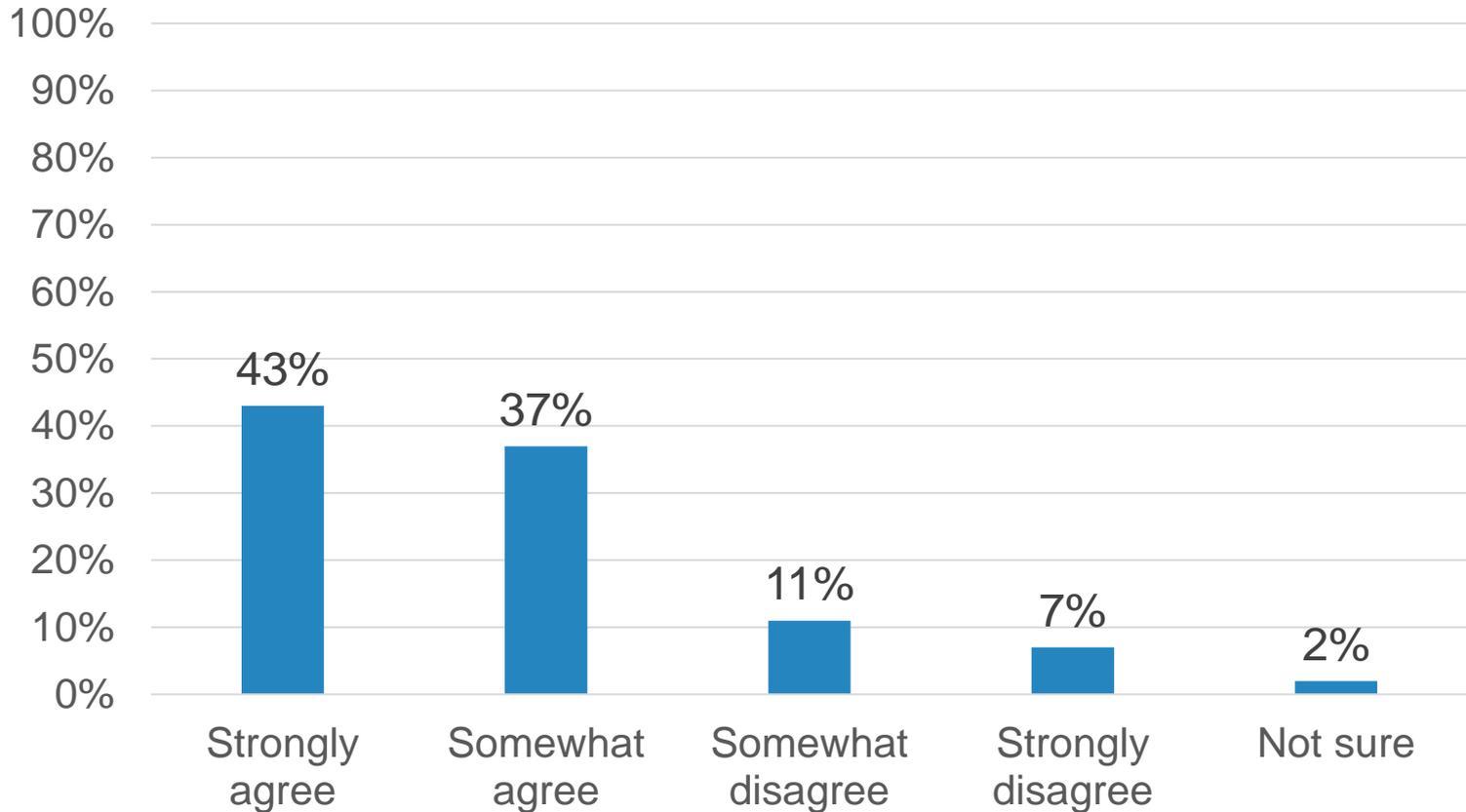
Lifeway research

Methodology

- The study was originated and commissioned by Evangelism Explosion
- The online survey of 1,011 American Christians was conducted by Lifeway Research April 12-23, 2022 using a national pre-recruited panel
- Quotas and slight weights were used to balance gender, age, region, ethnicity, education, and religion to more accurately reflect the population
- The completed sample is 1,011 surveys
- The sample provides 95% confidence that the sampling error from the panel does not exceed $\pm 3.1\%$ This margin of error accounts for the effect of weighting
- Margins of error are higher in sub-groups

8 out of 10 say that their Christian faith impacts every aspect of their everyday life

Among American who Identify as Christians

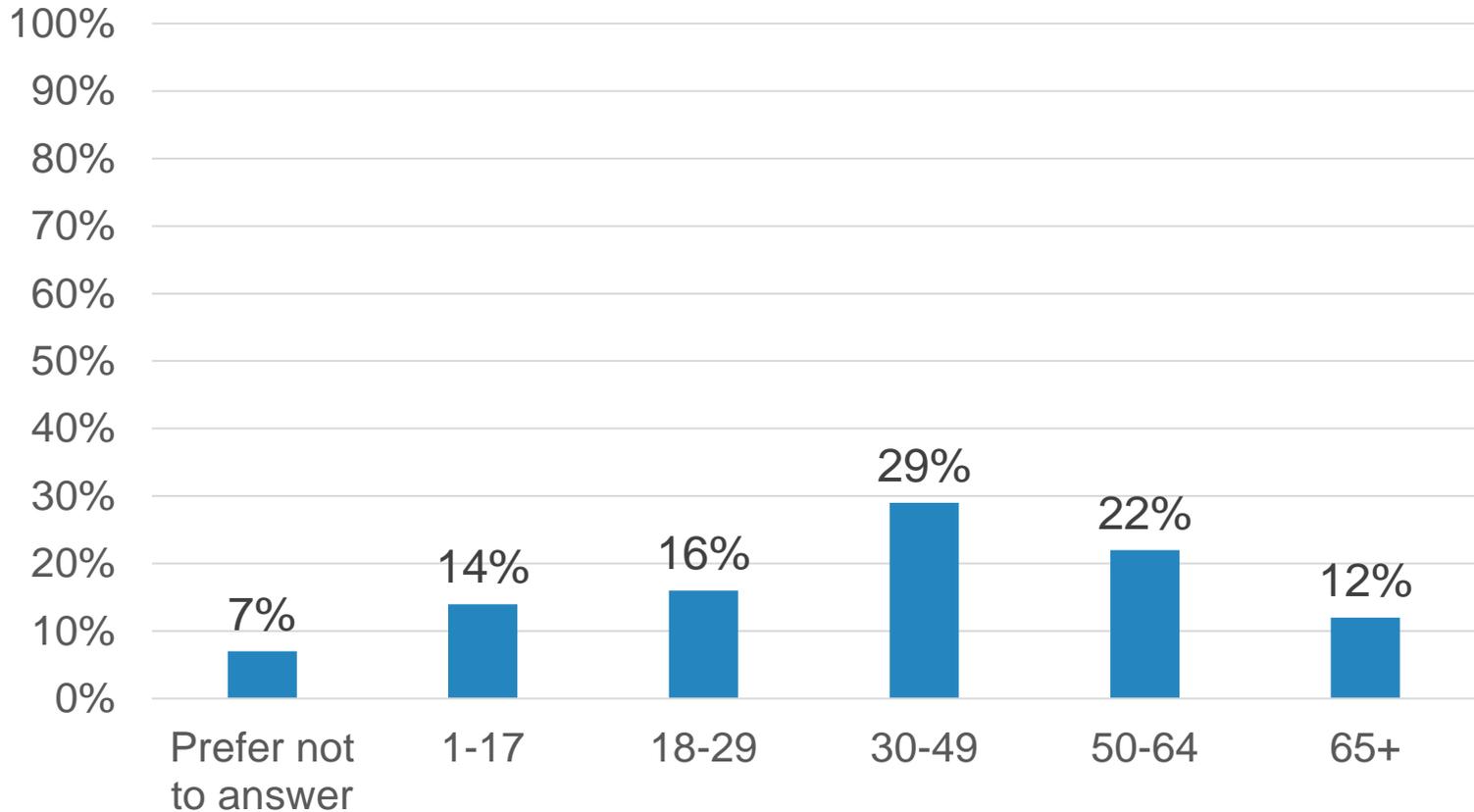


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Q7: "My Christian faith impacts every aspect of my everyday life." n= 1,011

66% of those surveyed have been a Christian for at least 49 years

Among American who Identify as Christians

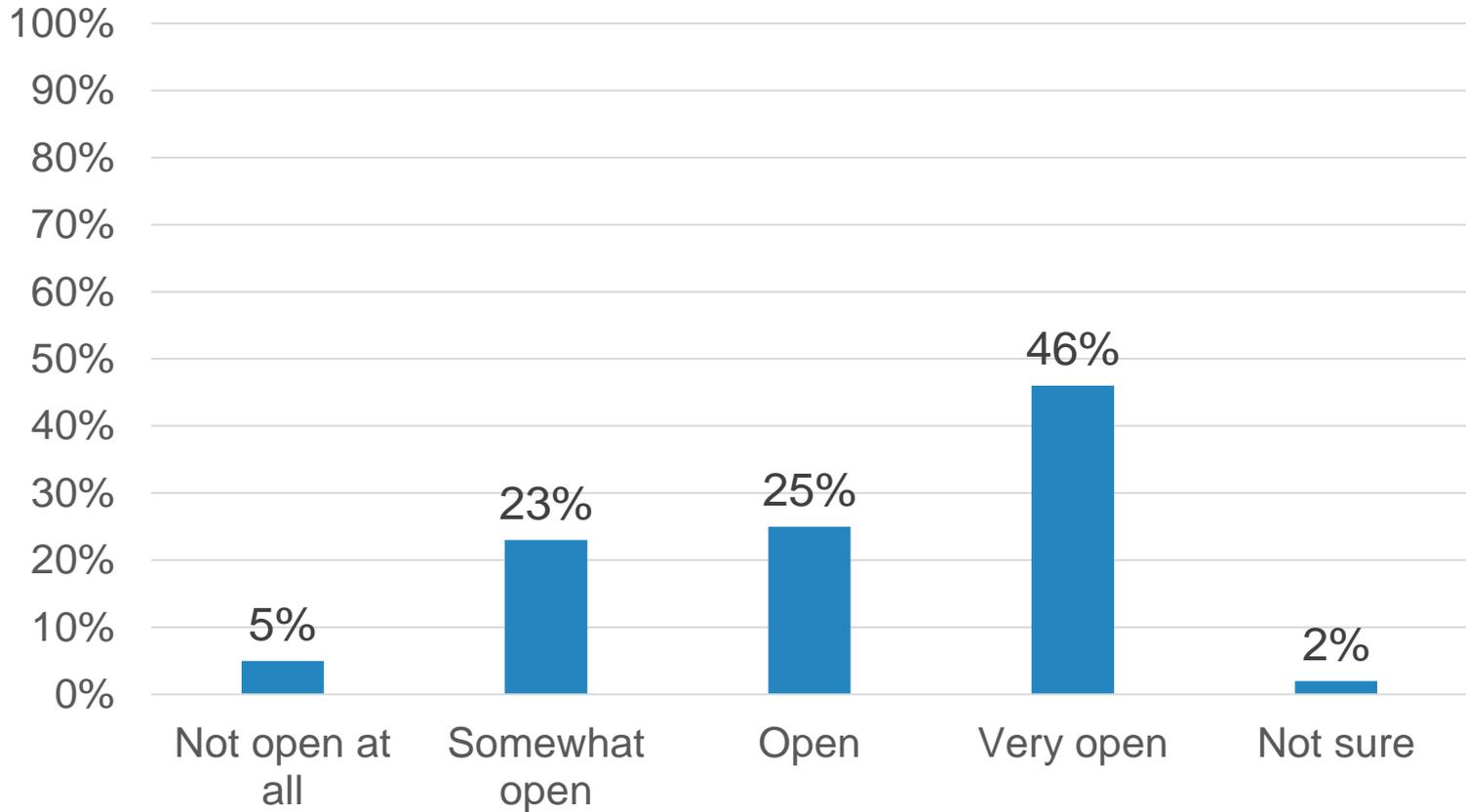


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Q8: "How many years have you been a Christian? (If you prefer not to answer, enter zero)." n= 1,011

93% say they are at least somewhat open to having a conversation about faith with a friend

Among American who Identify as Christians

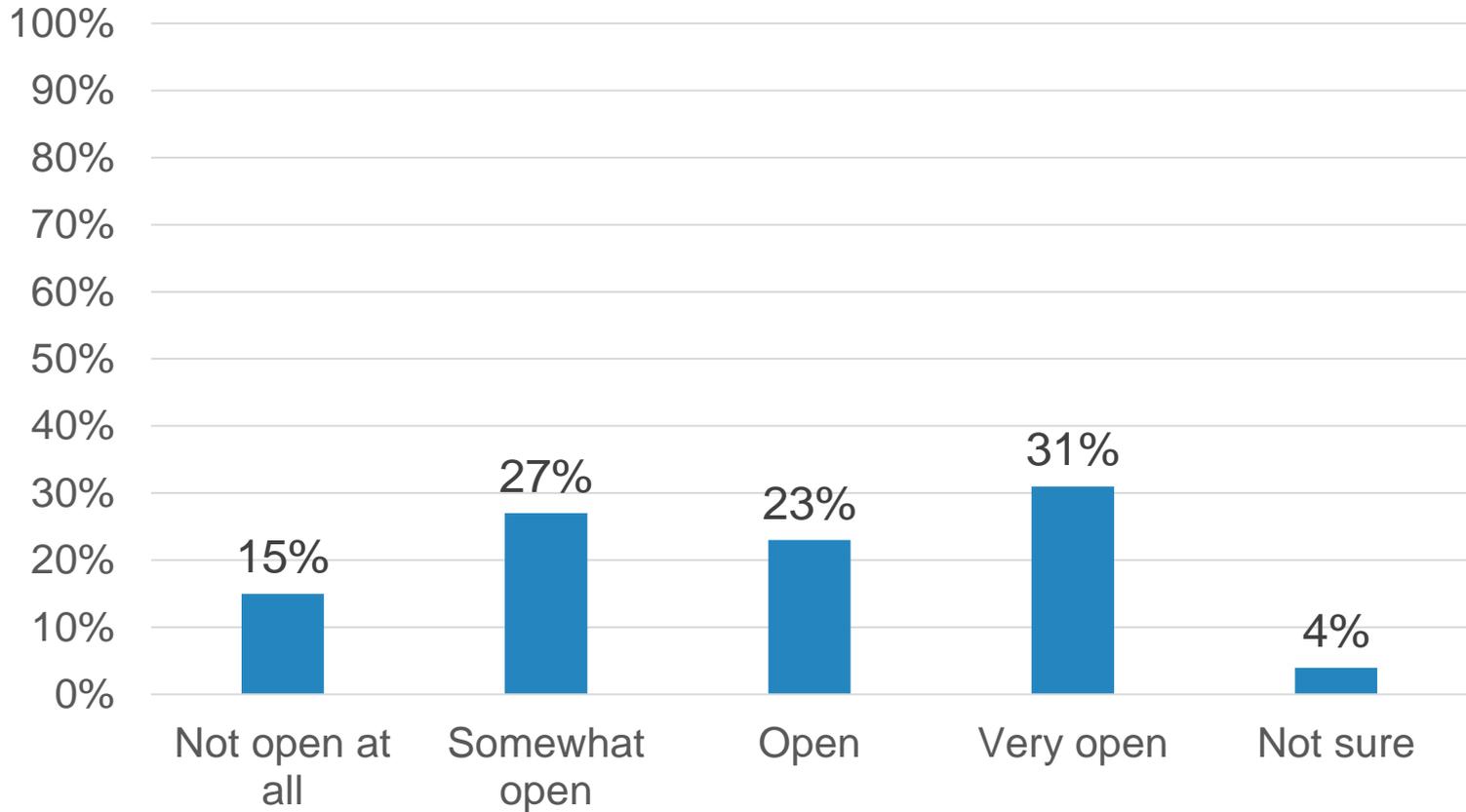


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Q9: "How open are you to having a conversation about faith with a friend?" n= 1,011

81% say they are open to having a conversation about faith with a stranger

Among American who Identify as Christians

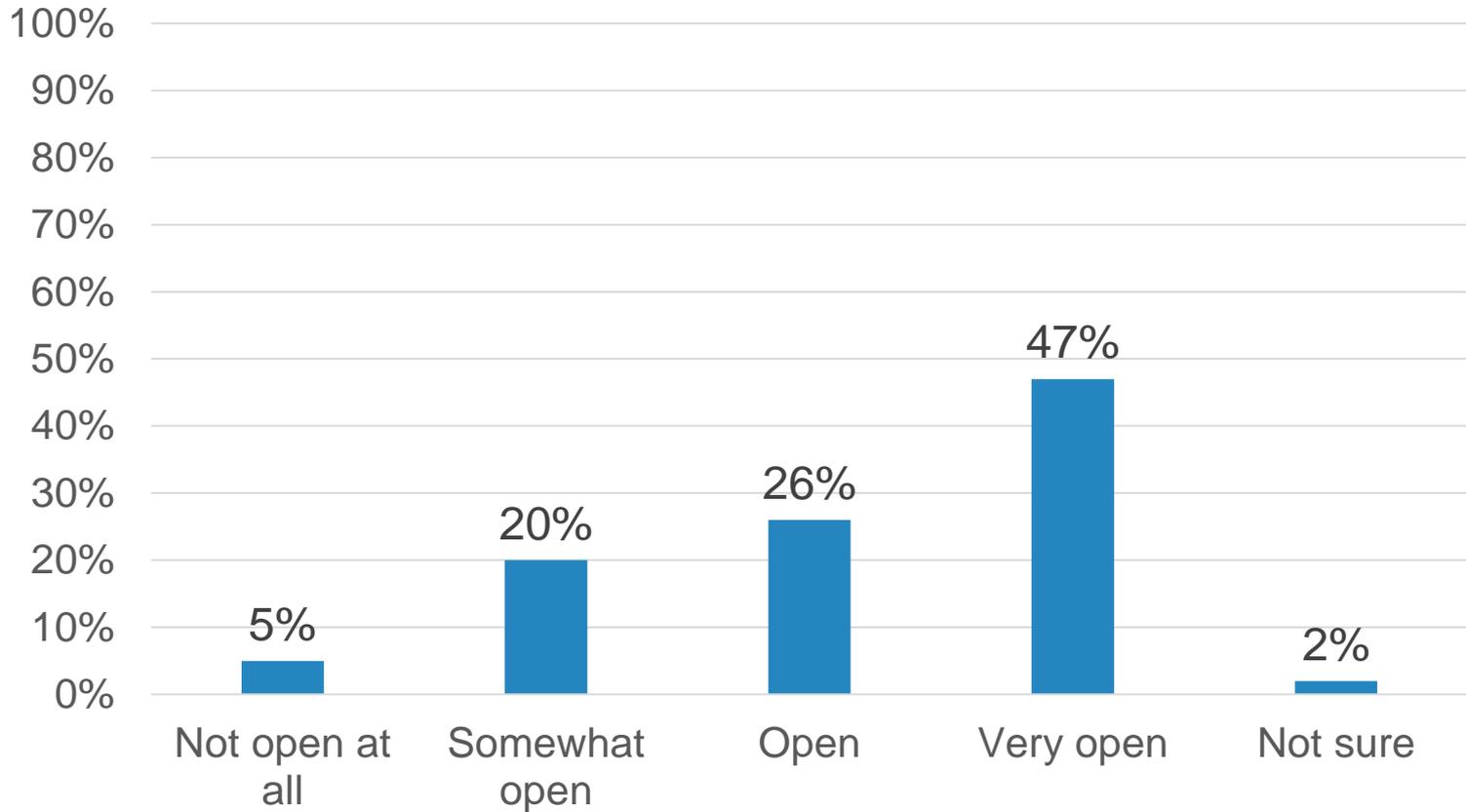


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Q10: "How open are you to having a conversation about faith with a stranger?" n= 1,011

93% say they are open to having a conversation about the Christian faith with a friend

Among American who Identify as Christians

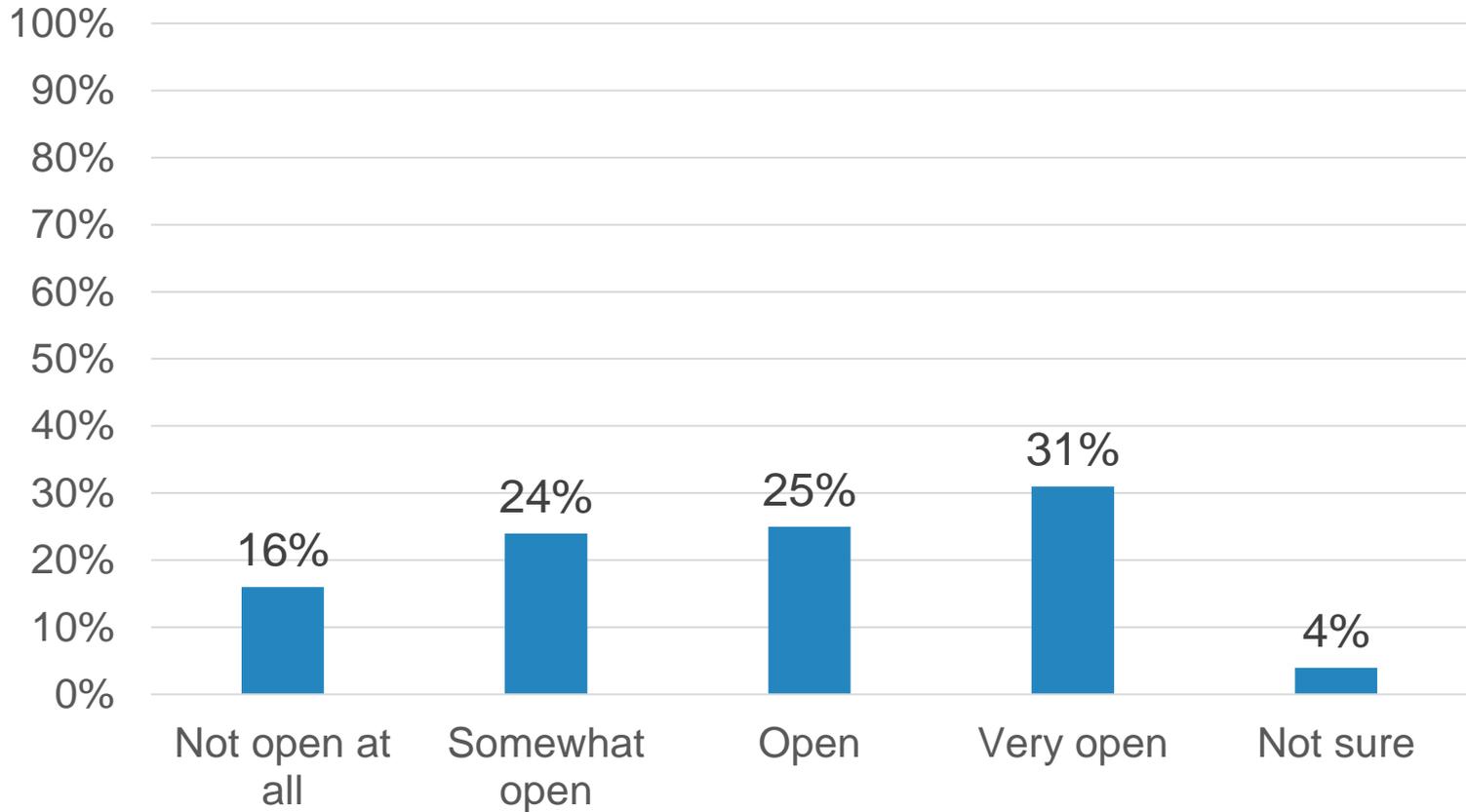


Lifeway research

Q11: "How open are you to having a conversation about the Christian faith with a friend?" n= 1,011

80% say they are open to having a conversation about the Christian faith with a stranger

Among American who Identify as Christians

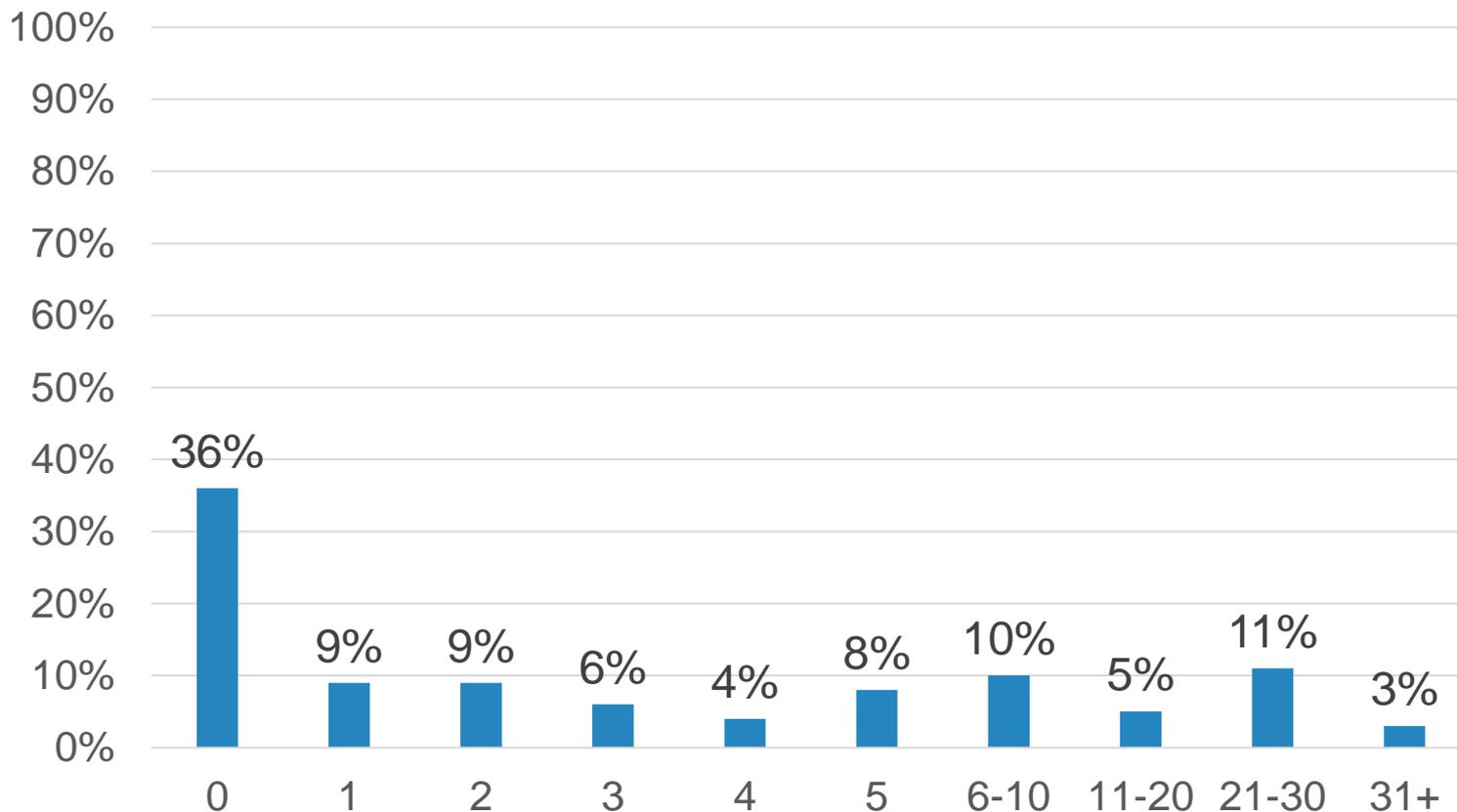


Lifeway research

Q12: "How open are you to having a conversation about the Christian faith with a stranger?" n= 1,011

64% have prayed for the salvation of a friend or family member in the past month

Among American who Identify as Christians

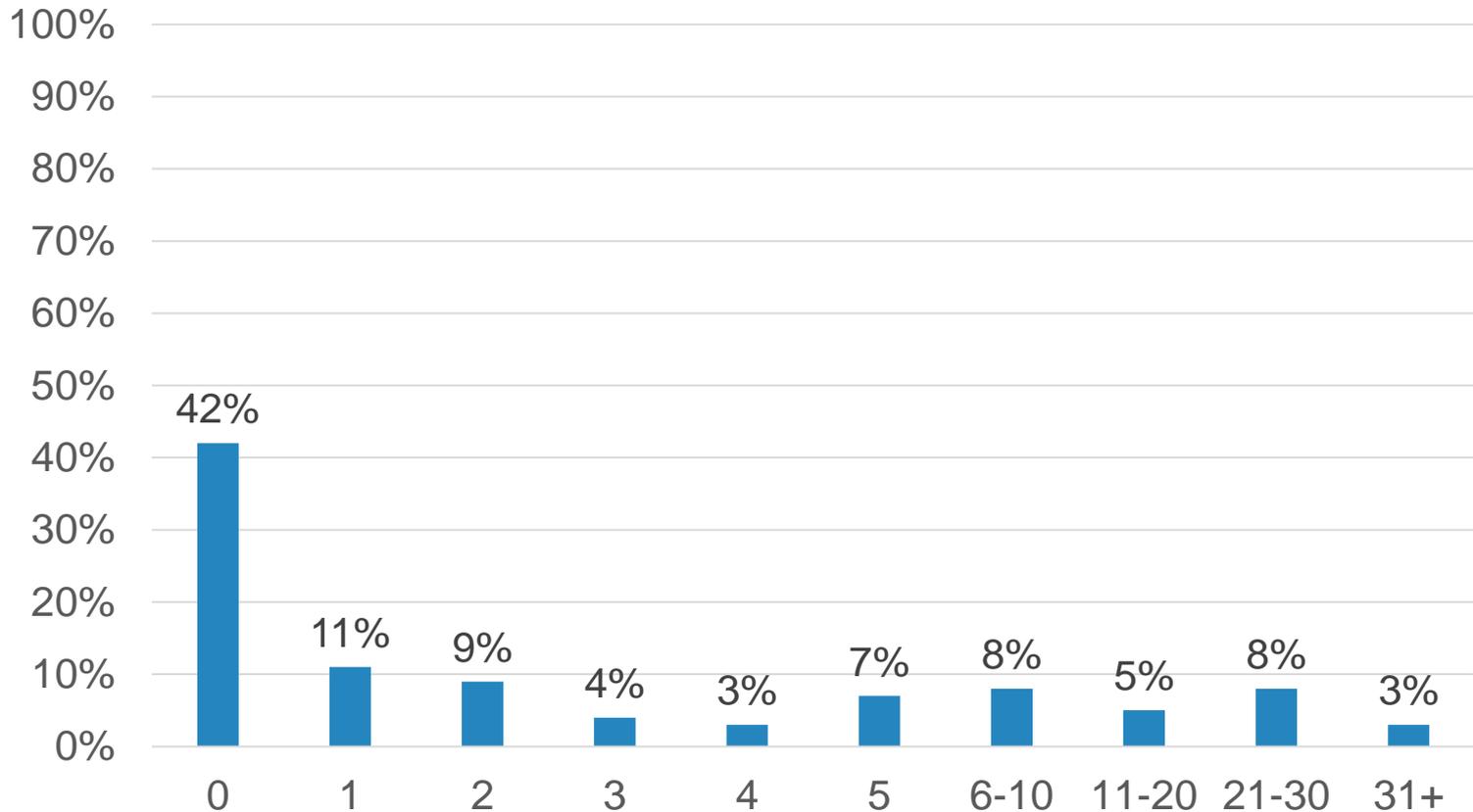


Lifeway research

Q13_1: "In the past month, about how many times have you, personally, done any of the following? (If none, enter a zero.)
Prayed for the salvation of a friend or family member who is not a Christian" n= 1,011

58% have prayed in the last month that a friend would put their trust in Jesus Christ

Among American who Identify as Christians

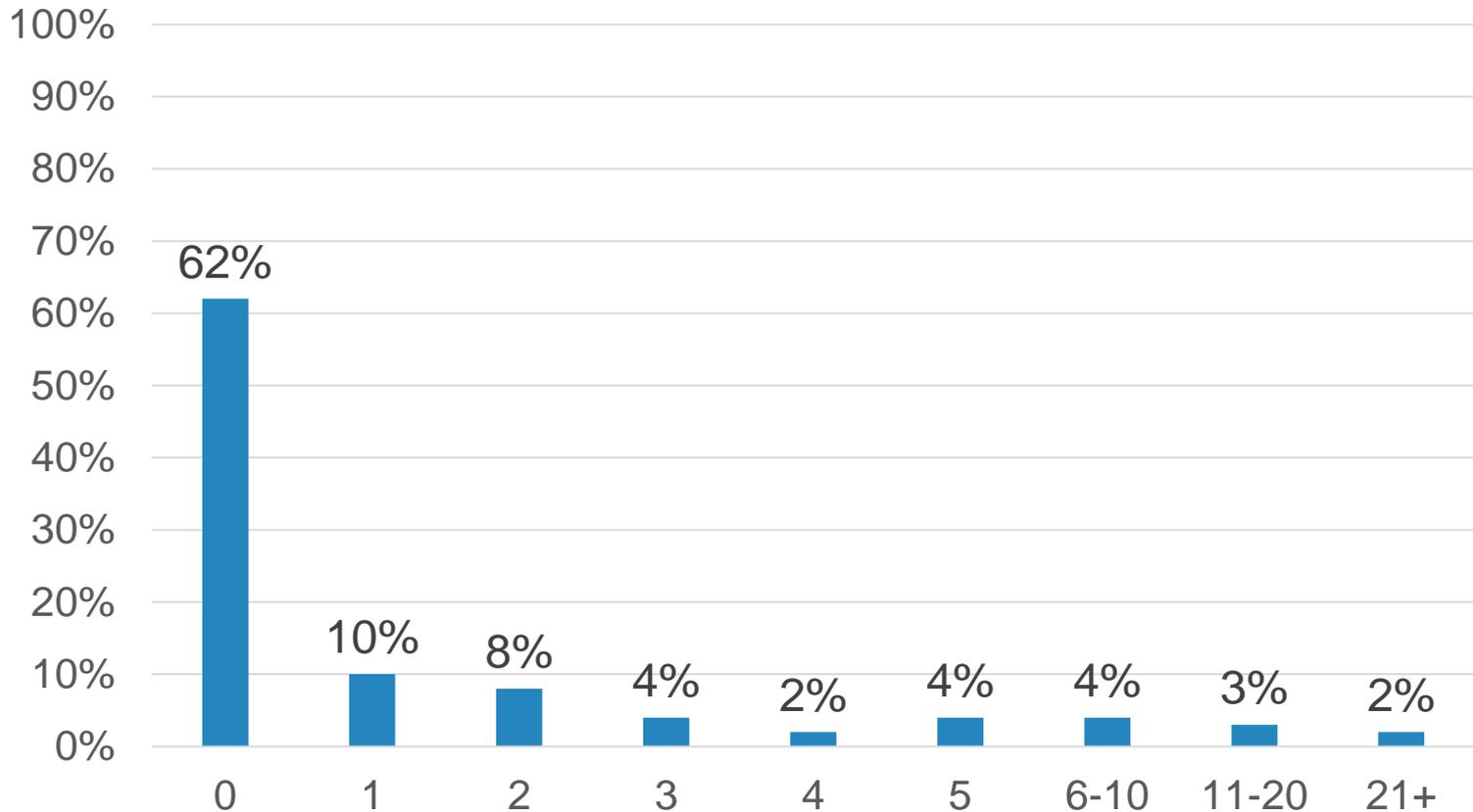


Lifeway research

Q13_2: "In the past month, about how many times have you, personally, done any of the following? (If none, enter a zero.)
Prayed that a friend who is not a Christian would put their trust in Jesus Christ" n= 1,011

38% have shared with a friend or family member how to become a Christian in the past 6 months

Among American who Identify as Christians

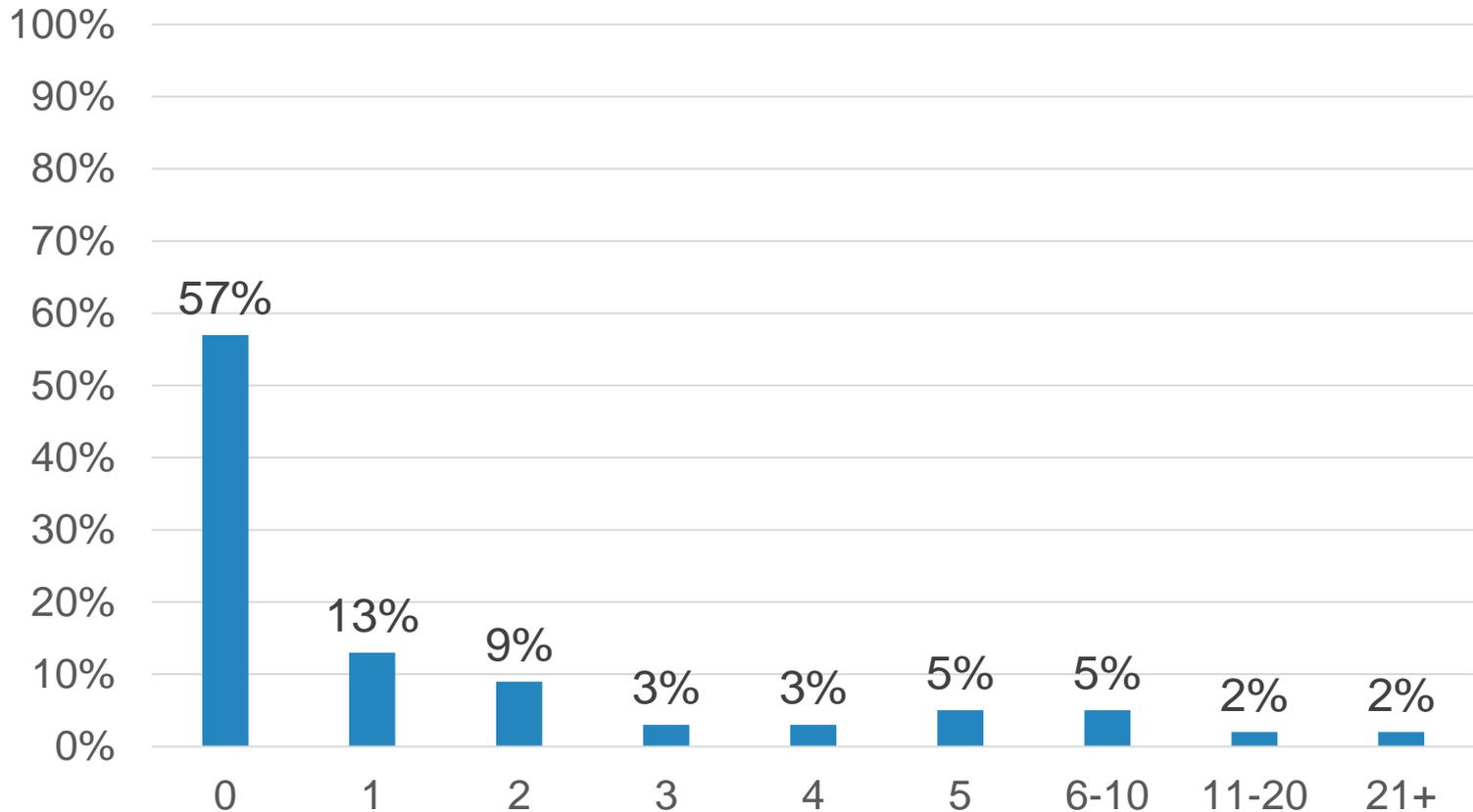


Lifeway research

Q14_1: "In the past six months, about how many times have you, personally, done any of the following with a friend or family member? (If none, enter a zero.) Shared with a friend or family member how to become a Christian" n= 1,011

43% have invited an unchurched friend or family member to attend a church service or some other program at church in the past 6 months

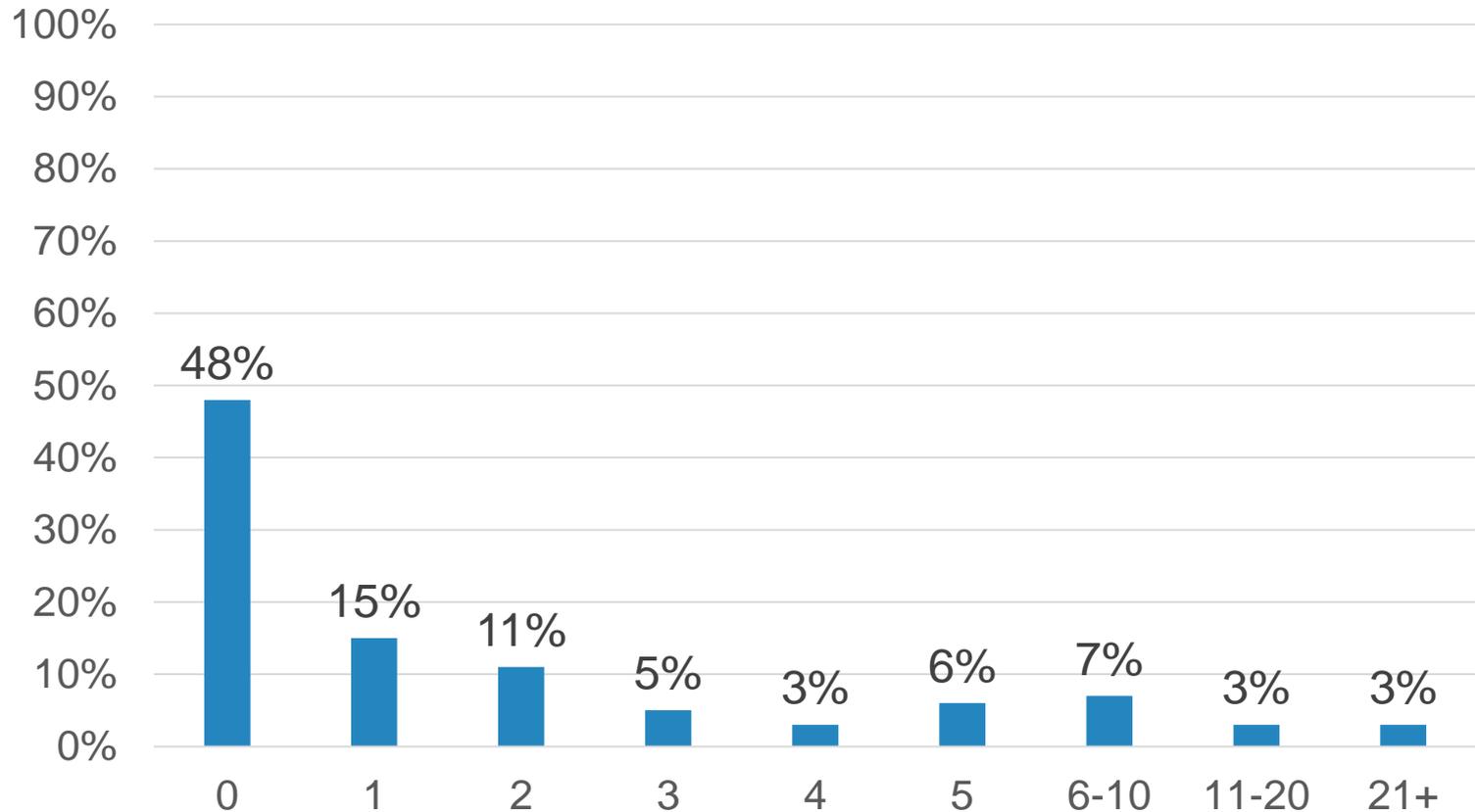
Among American who Identify as Christians



Lifeway research

52% shared a story in the last 6 months about what God has done in their life with a friend or family member who was not a Christian

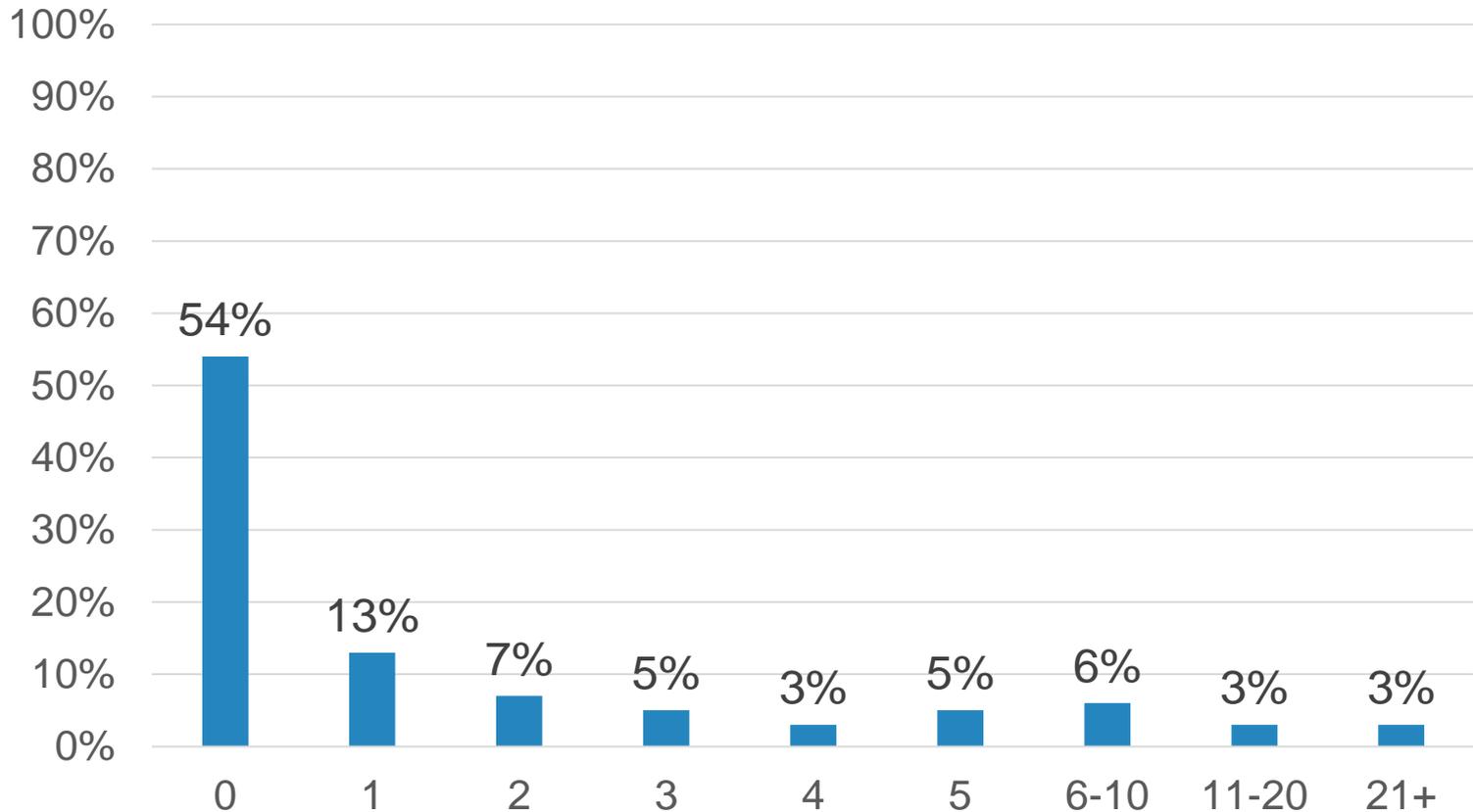
Among American who Identify as Christians



Lifeway research

46% shared a Bible verse or Bible story in the last 6 months with a friend or family member who was not a Christian

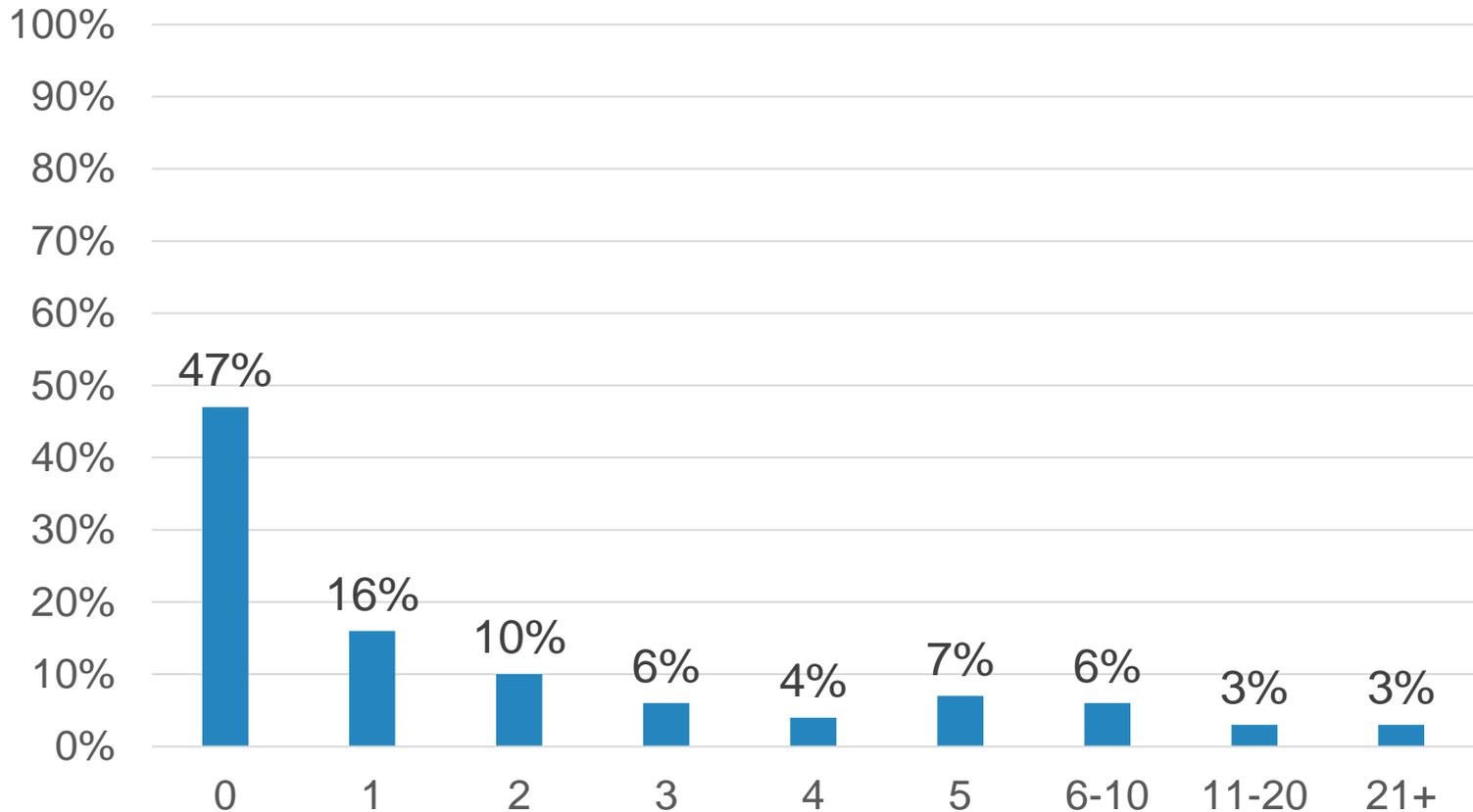
Among American who Identify as Christians



Lifeway research

53% had a conversation about faith with a friend or family member who was not a Christian in the past 6 months

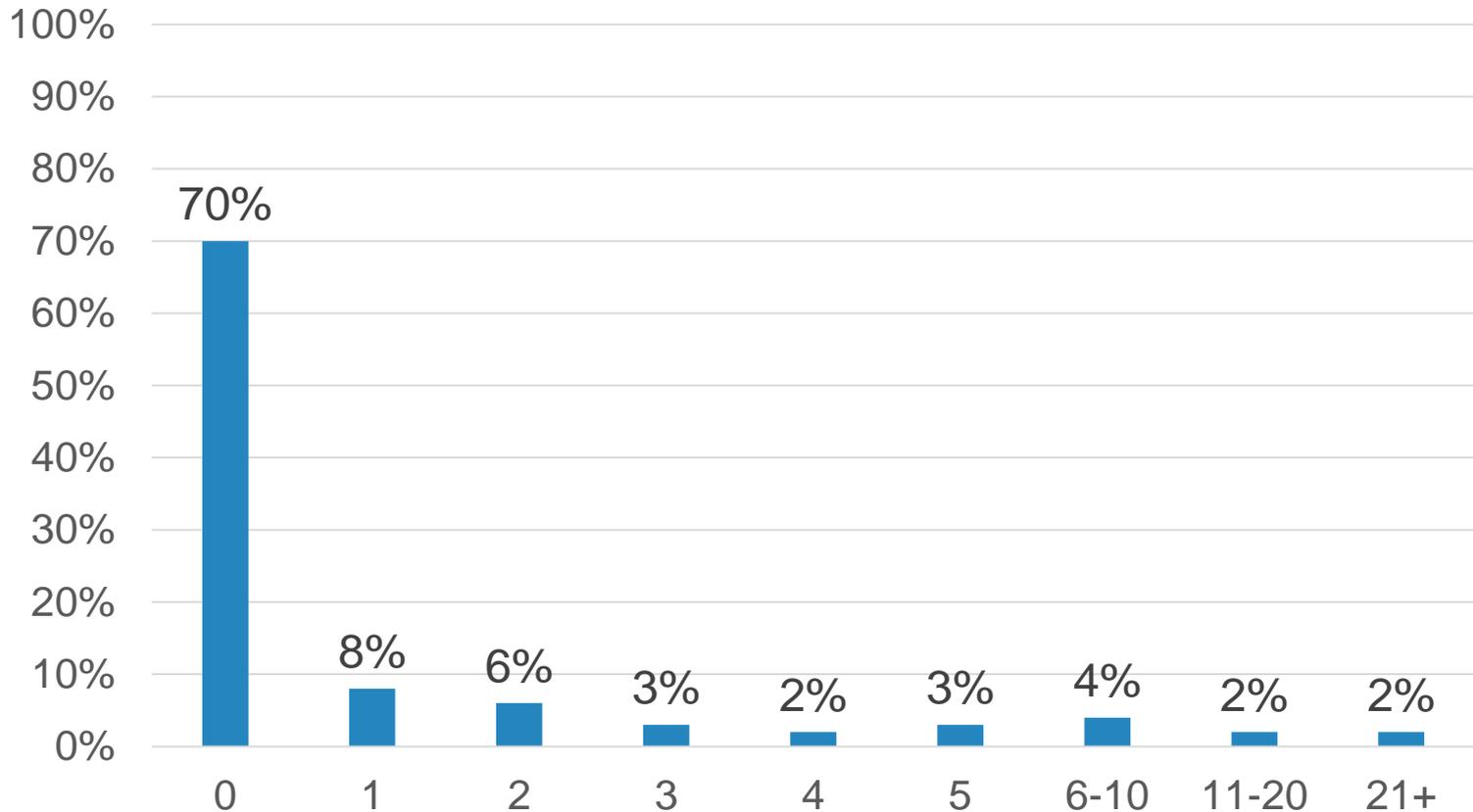
Among American who Identify as Christians



Lifeway research

30% shared with a stranger how to become a Christian in the past 6 months

Among American who Identify as Christians

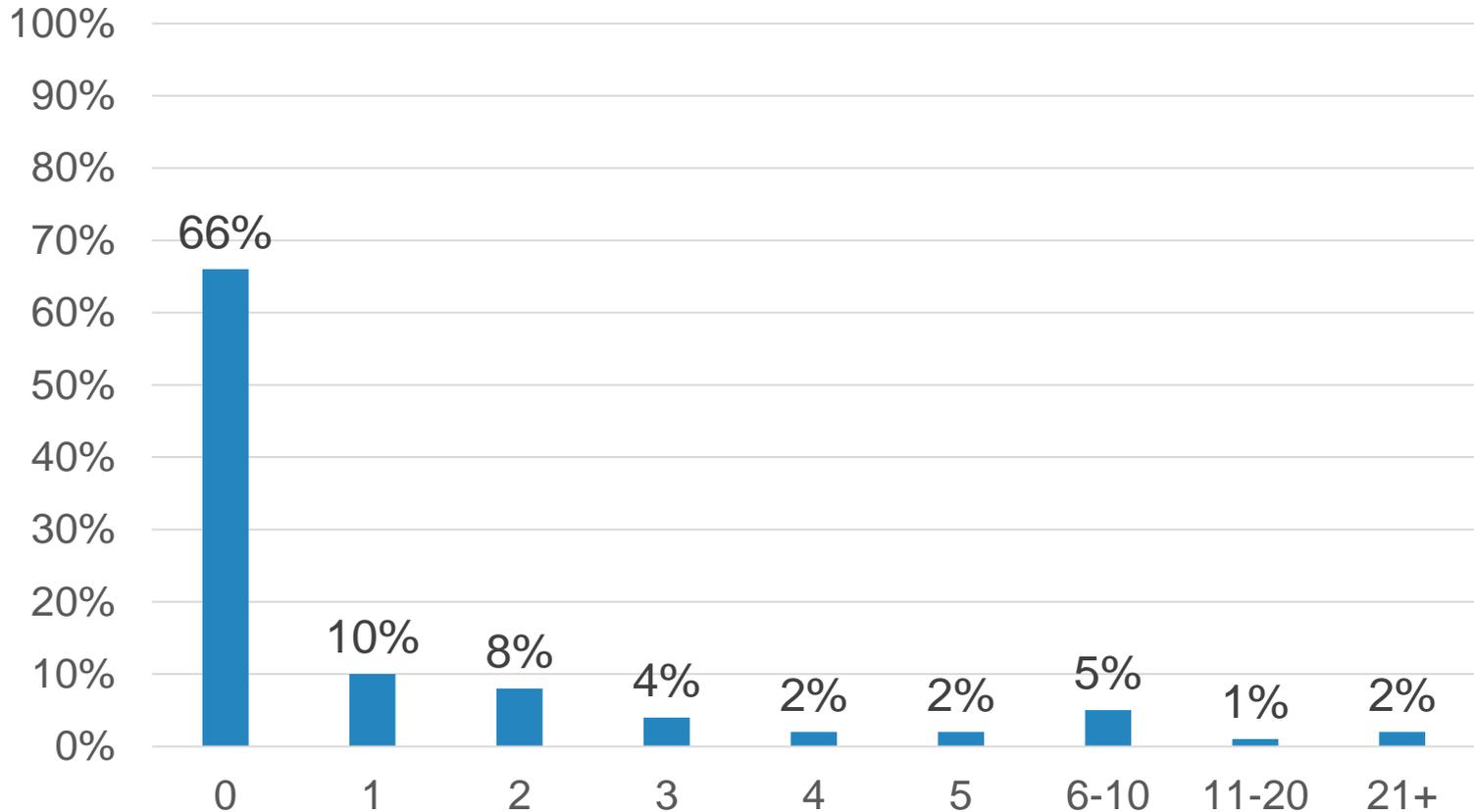


Lifeway research

Q15_1: "In the past six months, about how many times have you, personally, done any of the following with a stranger? (If none, enter a zero.) Shared with a friend or family stranger how to become a Christian" n= 1,011

34% invited an unchurched stranger to attend a church service or some other program at their church in the last 6 months

Among Americans who Identify as Christians

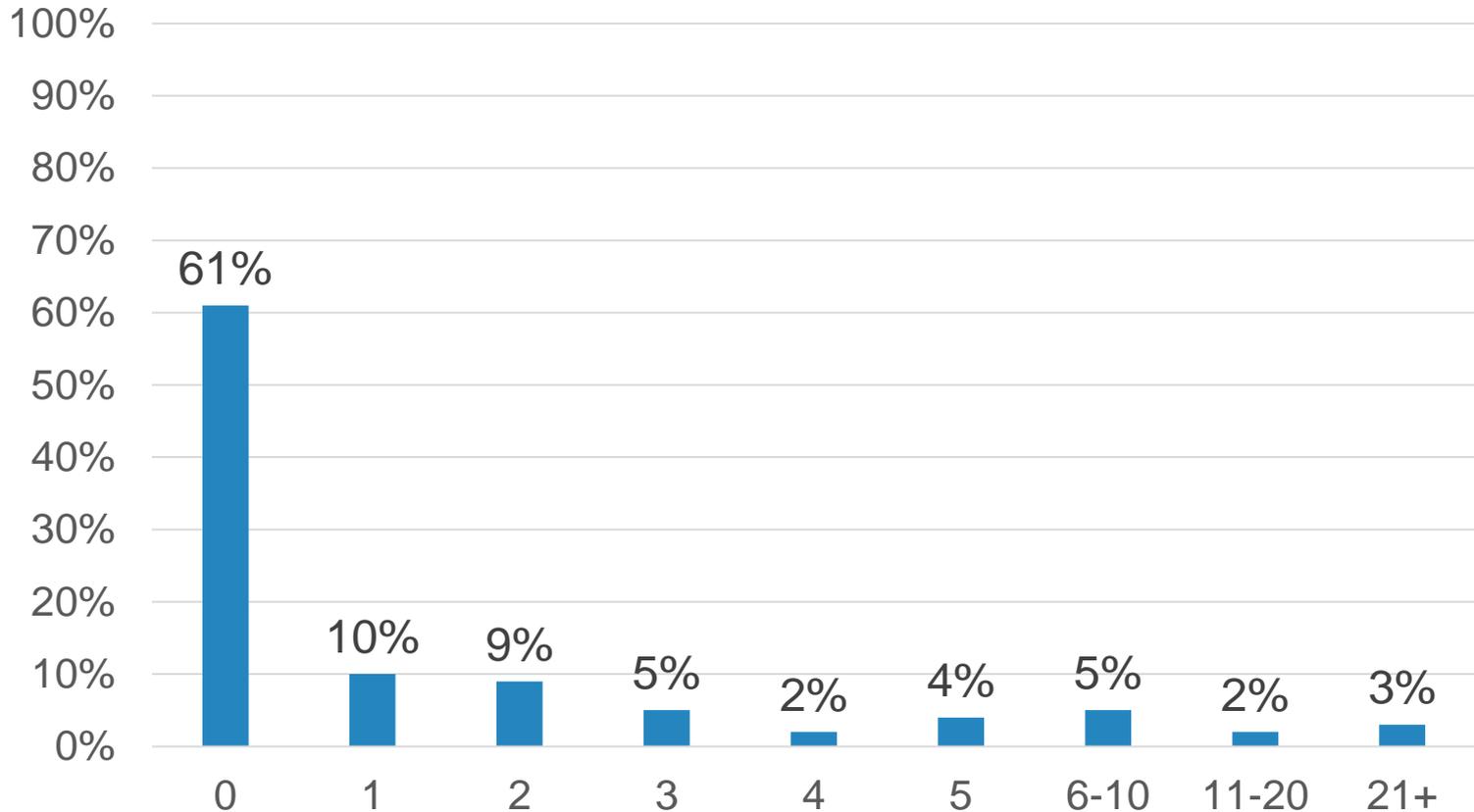


Lifeway research

Q15_2: "In the past six months, about how many times have you, personally, done any of the following with a stranger?
(If none, enter a zero.) Invited an unchurched stranger to attend a church service or some other program at your church" n= 1,011

39% shared a story about what God has done in your life with a stranger who was not a Christian in the past 6 months

Among Americans who Identify as Christians

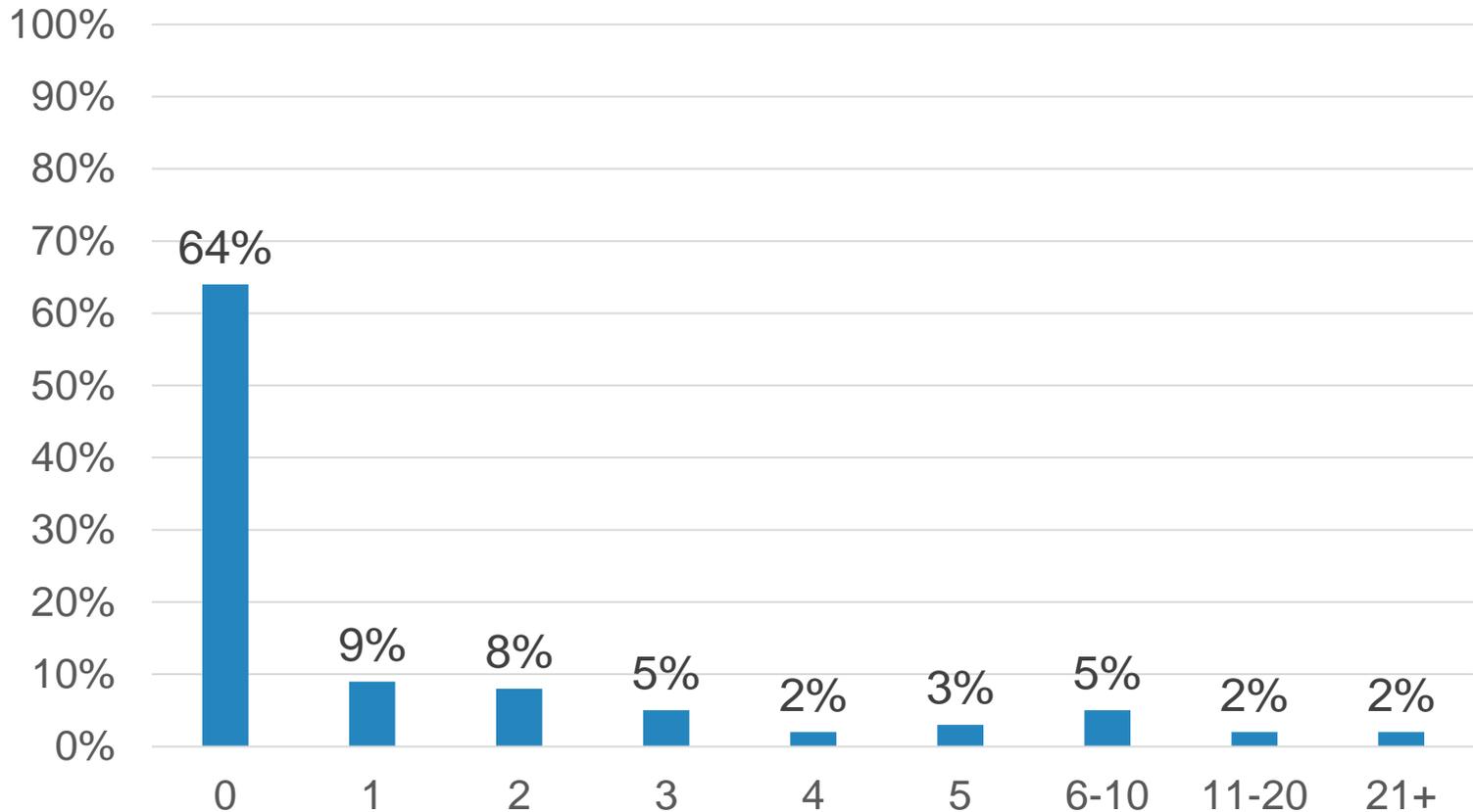


Lifeway research

Q15_3: "In the past six months, about how many times have you, personally, done any of the following with a stranger? (If none, enter a zero.) Shared a story about what God has done in your life with a stranger who was not a Christian" n= 1,011

36% shared a Bible verse or Bible story with a stranger who was not a Christian in the past 6 months

Among Americans who Identify as Christians

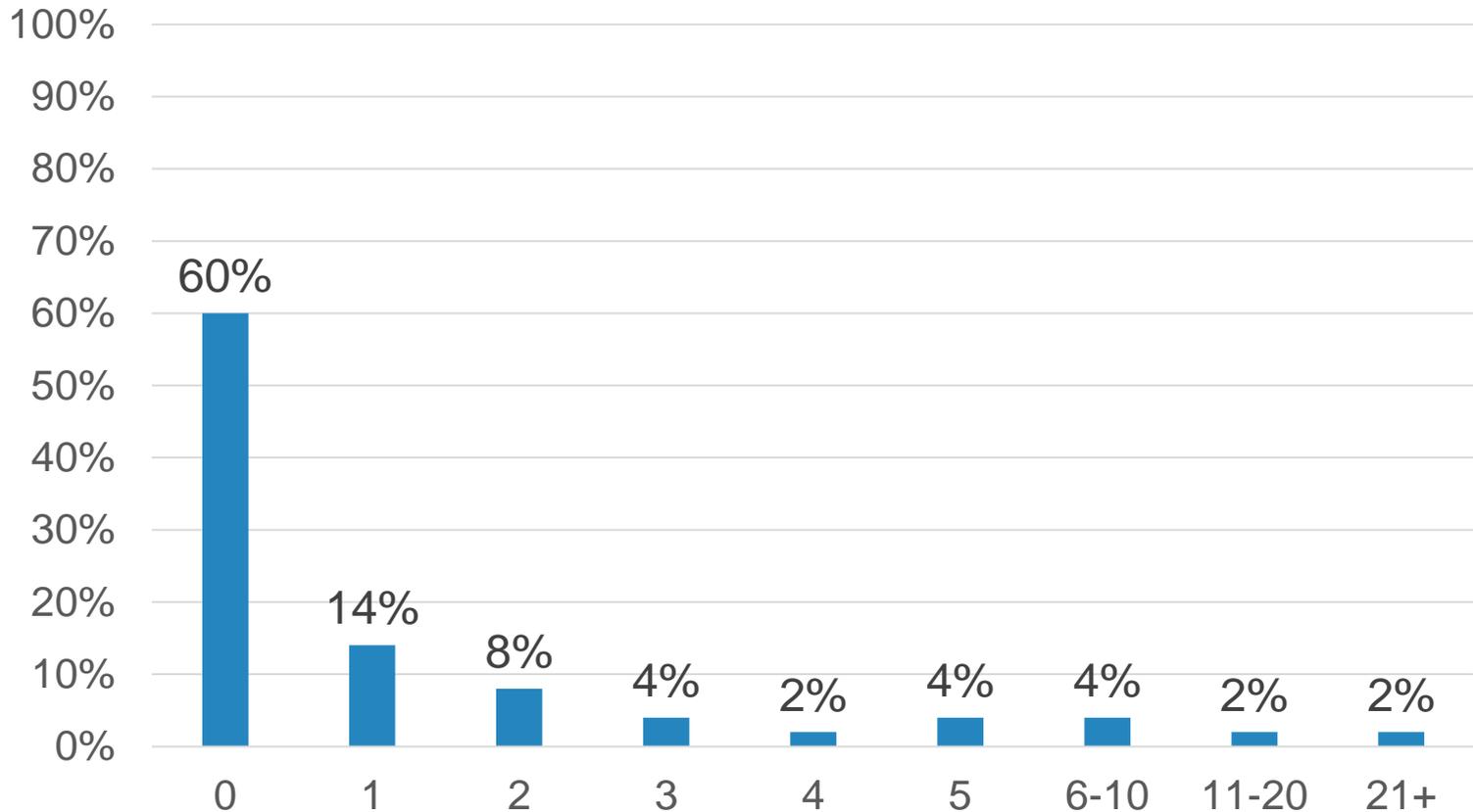


Lifeway research

Q15_4: "In the past six months, about how many times have you, personally, done any of the following with a stranger? (If none, enter a zero.) Shared a Bible verse or Bible story with a stranger who was not a Christian" n= 1,011

40% had a conversation about faith with a stranger who was not a Christian in the past 6 months

Among Americans who Identify as Christians

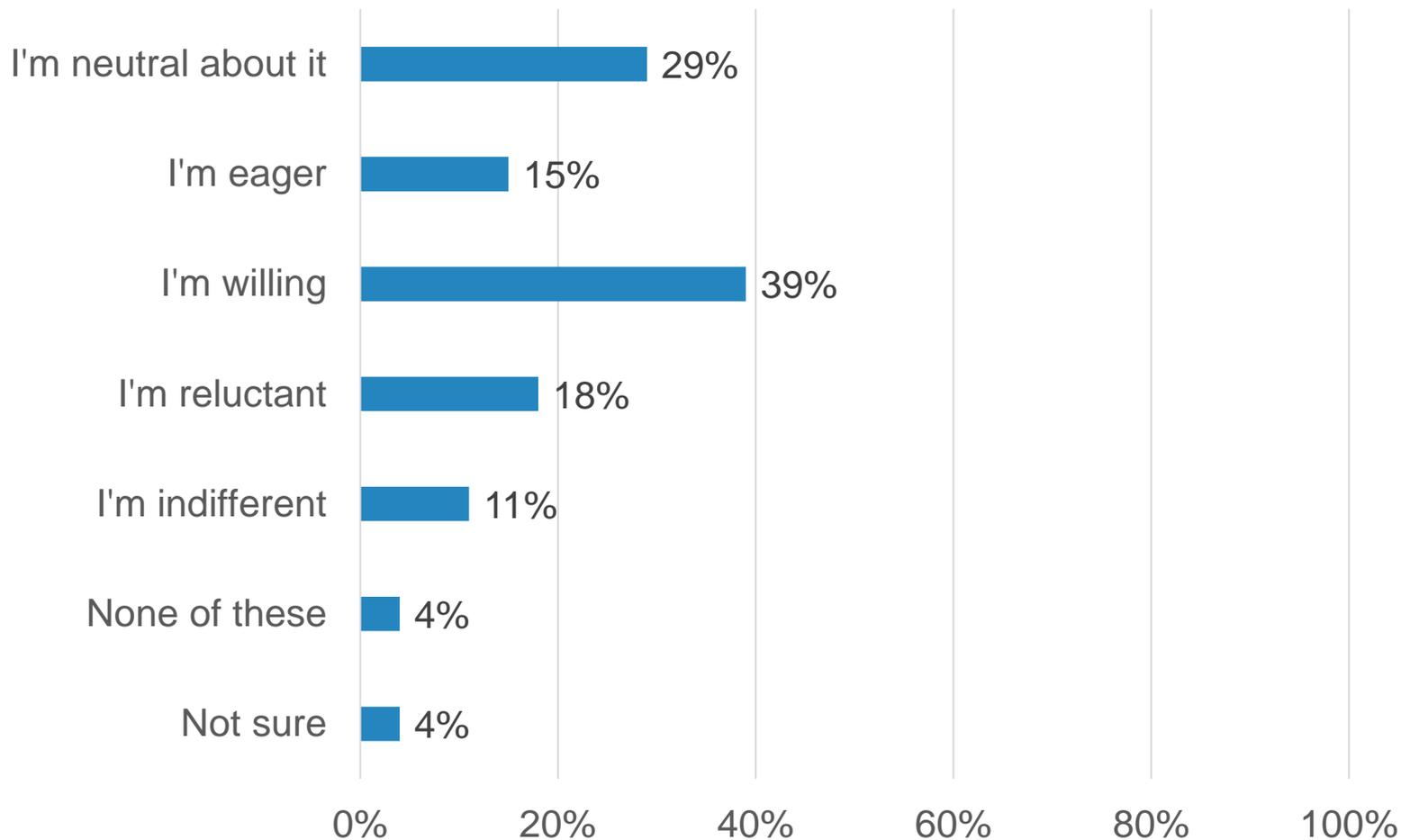


Lifeway research

Q15_5: "In the past six months, about how many times have you, personally, done any of the following with a stranger? (If none, enter a zero.) **Had a conversation about faith with a stranger who was not a Christian**" n= 1,011

“Which of the following describe how you feel about evangelism?”

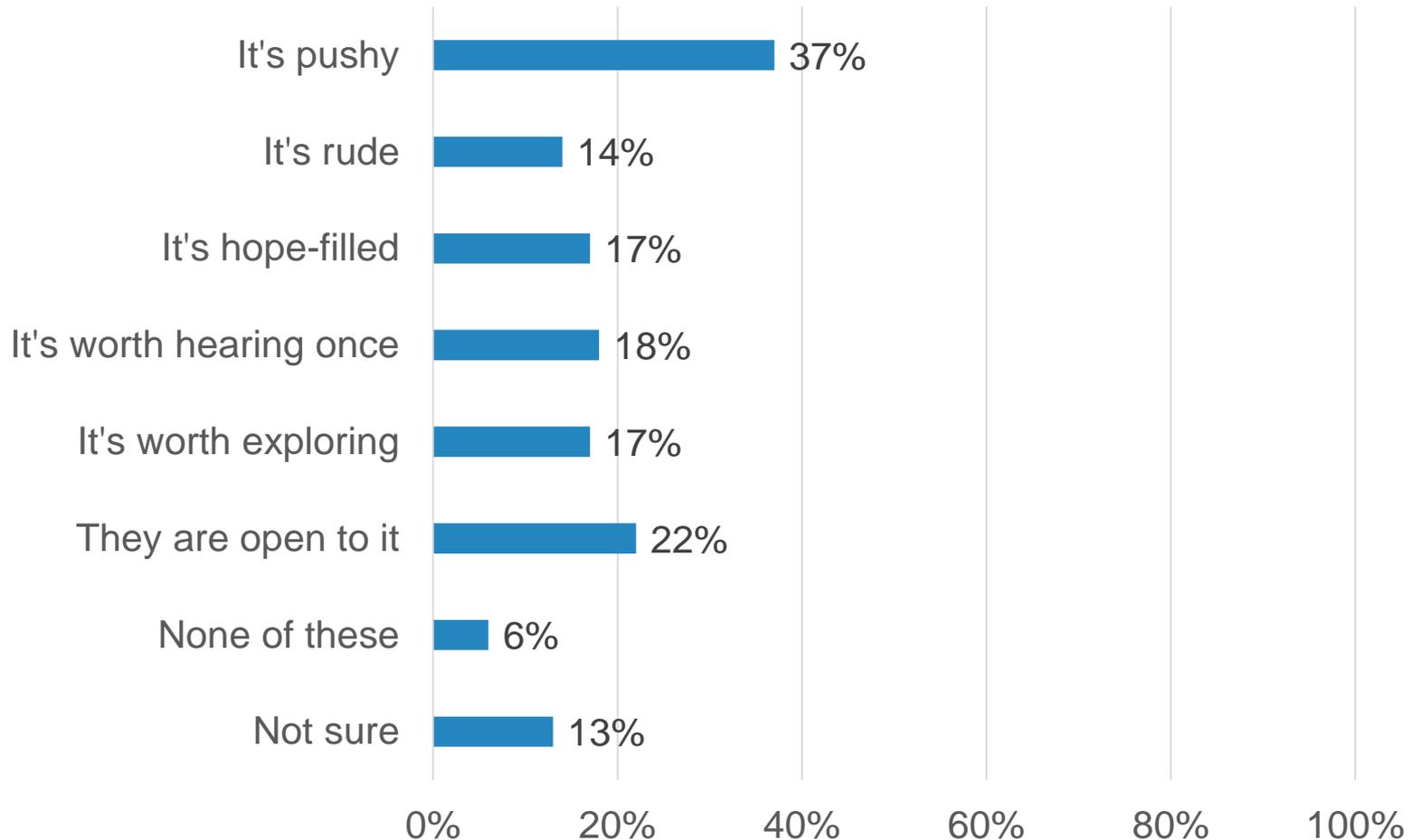
Among Americans who Identify as Christians



Lifeway research

“Which of the following describe how you believe most non-Christians feels about evangelism?”

Among Americans who Identify as Christians

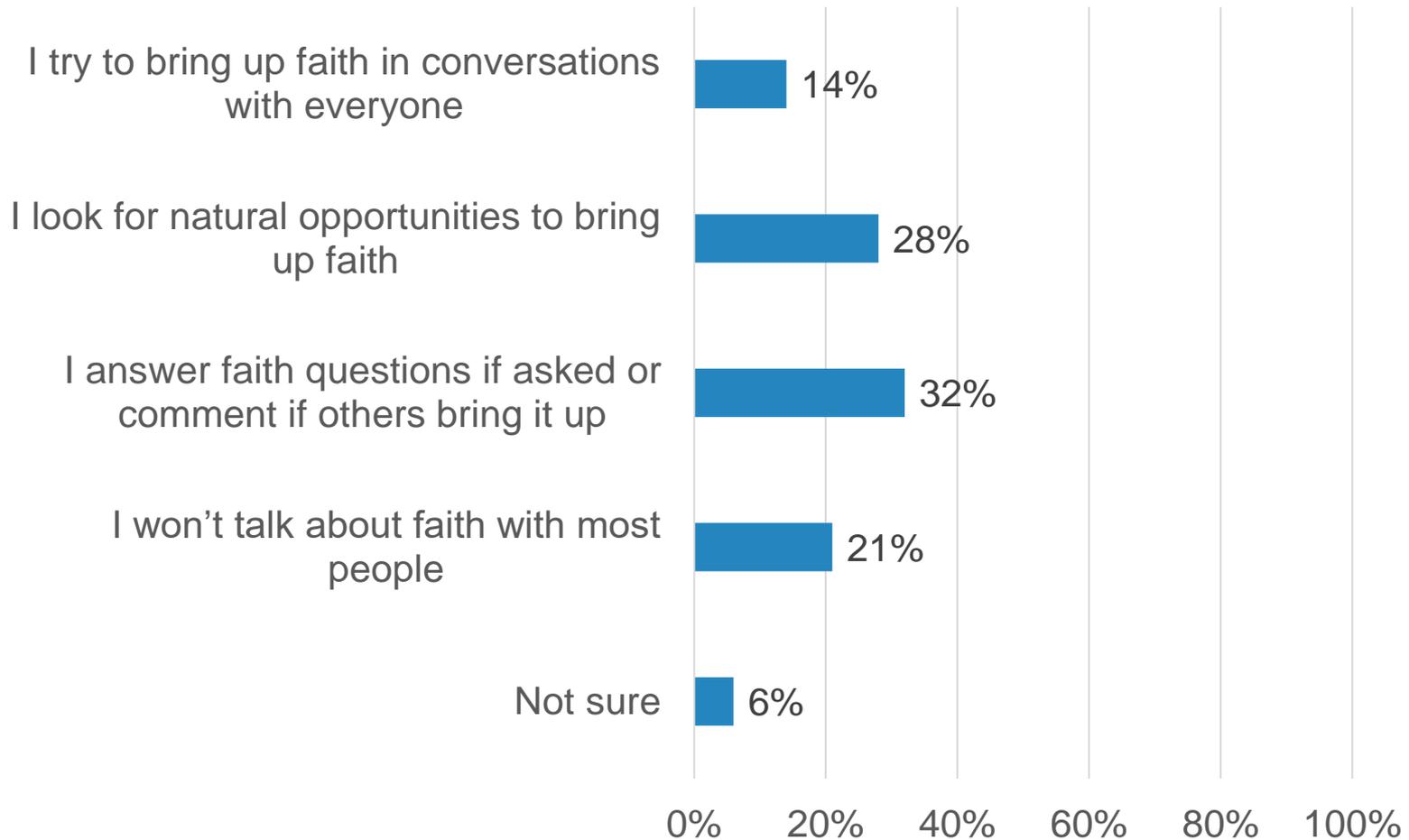


Lifeway research

Q17: “Which of the following describe how you believe most non-Christians feels about evangelism (someone telling them about Jesus Christ)? (Select all that apply)” n= 1,011

Being proactive or reactive in evangelism are more common than not talking about faith at all

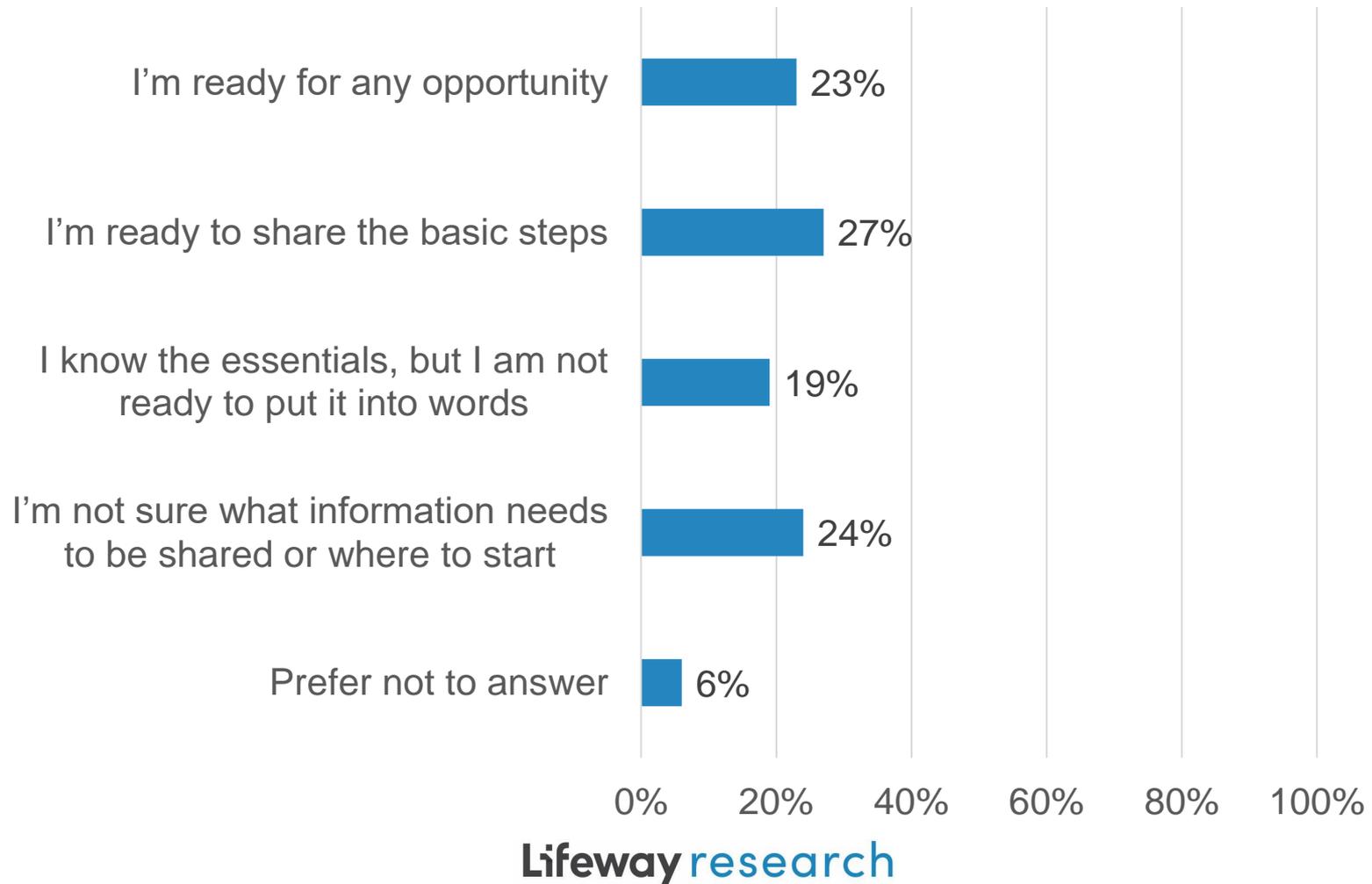
Among Americans who Identify as Christians



Lifeway research

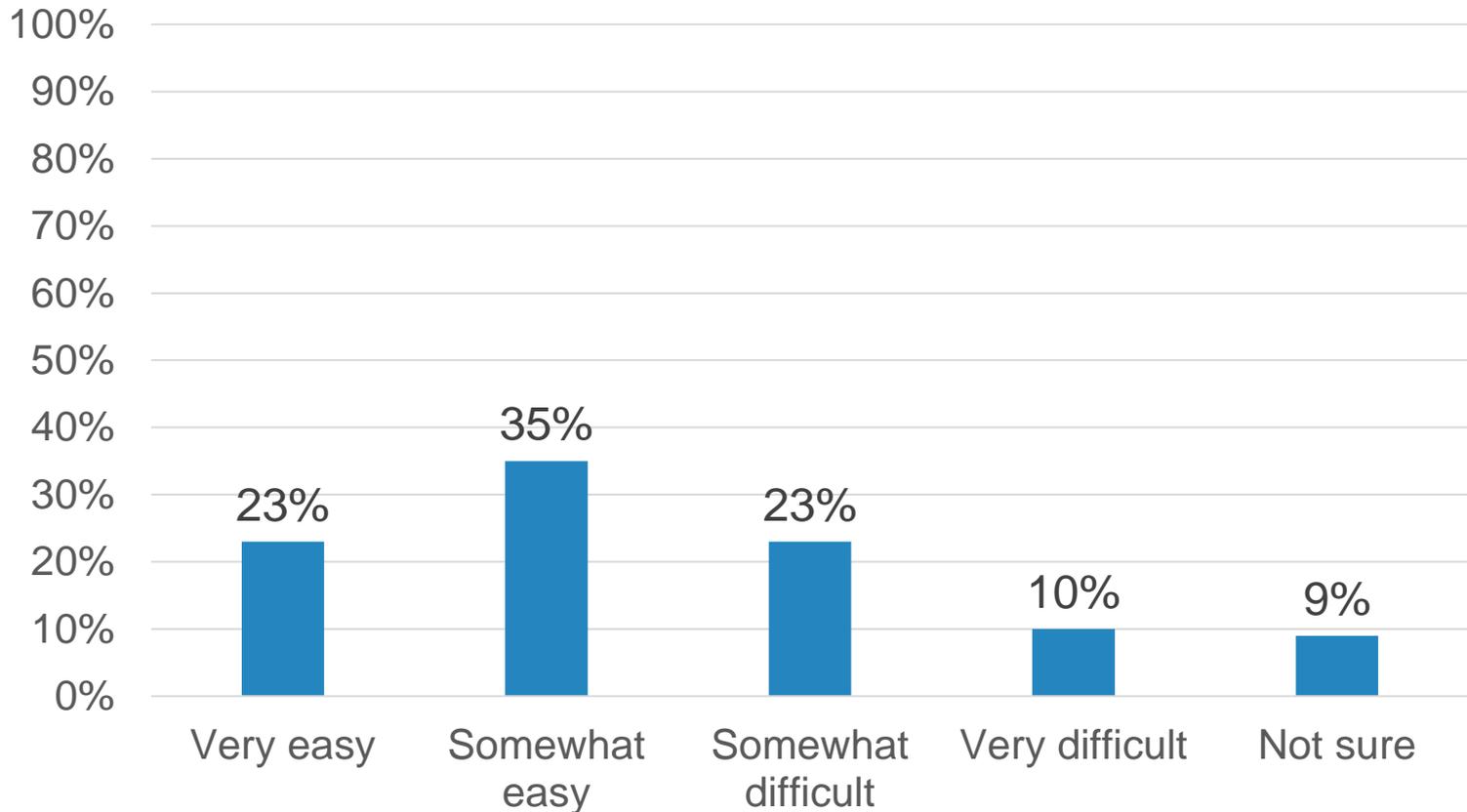
50% are ready for an opportunity or to share the basic steps of becoming a Christian

Among Americans who Identify as Christians



58% say that it is easy for them to talk about Christ with those who are not Christians

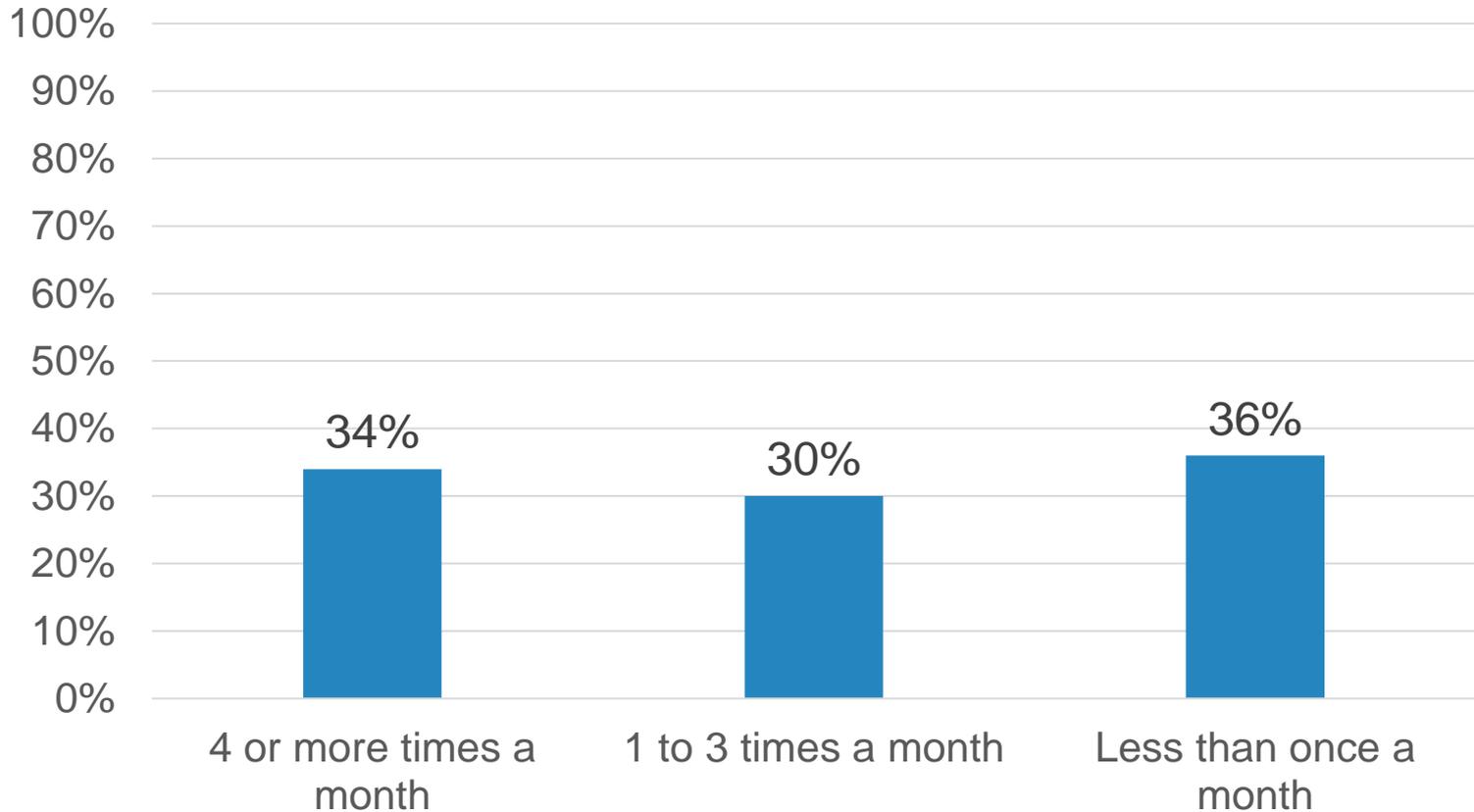
Among Americans who Identify as Christians



Lifeway research

Before COVID, 34% of Christians attended a worship service 4 or more times a month

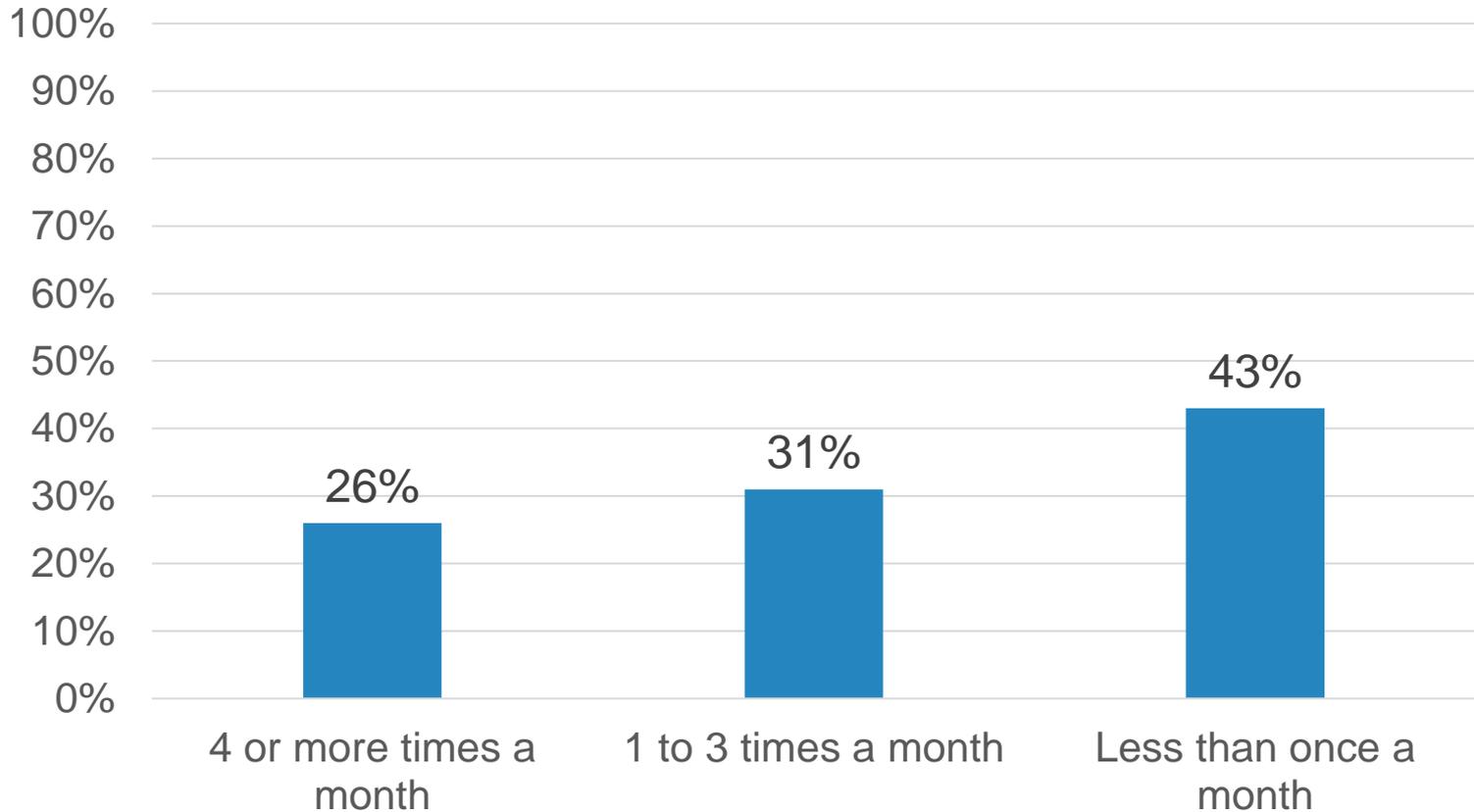
Among Americans who Identify as Christians



Lifeway research

Now, 26% of Christians attend a worship service 4 or more times a month

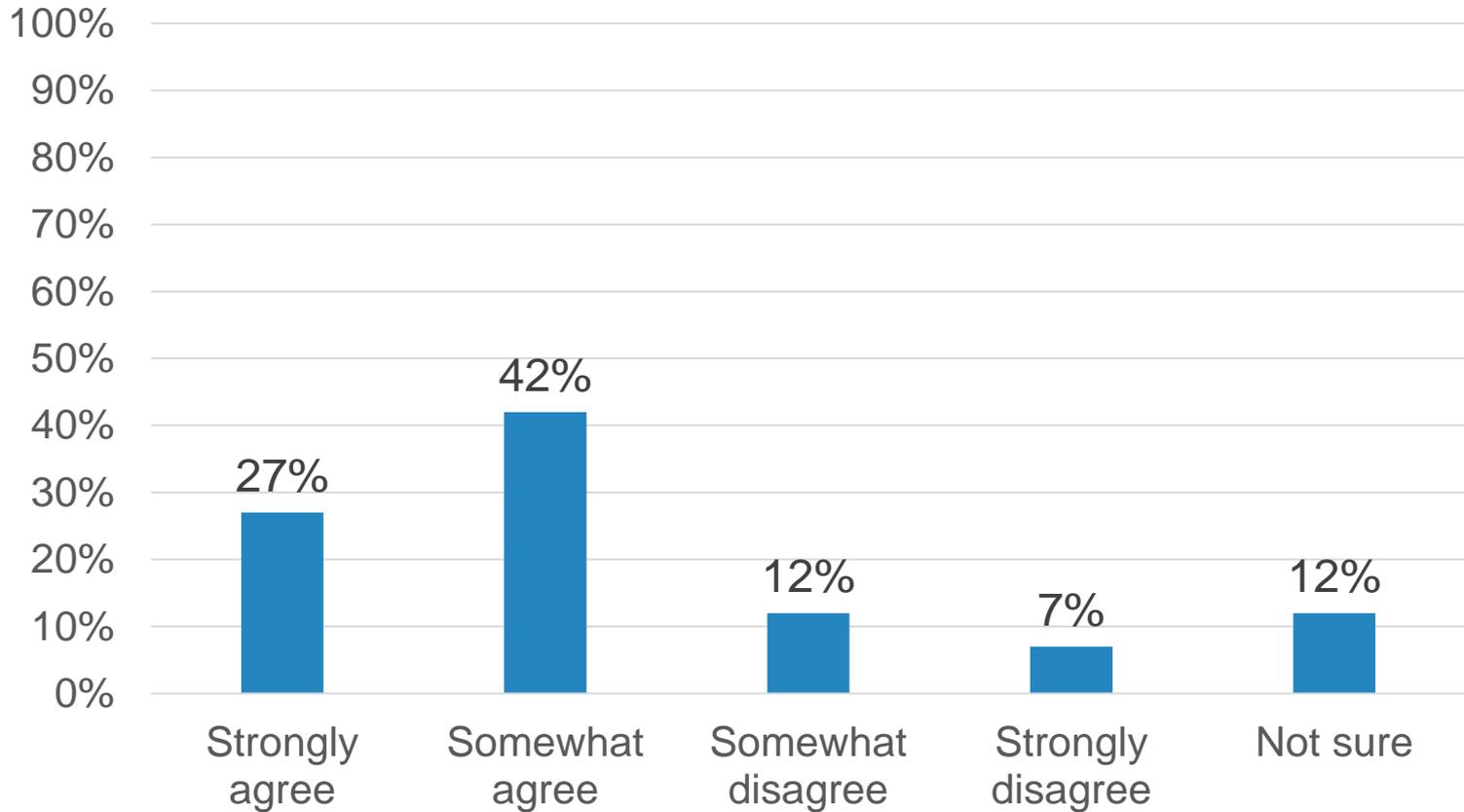
Among Americans who Identify as Christians



Lifeway research

68% agree that it is the responsibility of the pastor to equip the congregation to share the Gospel

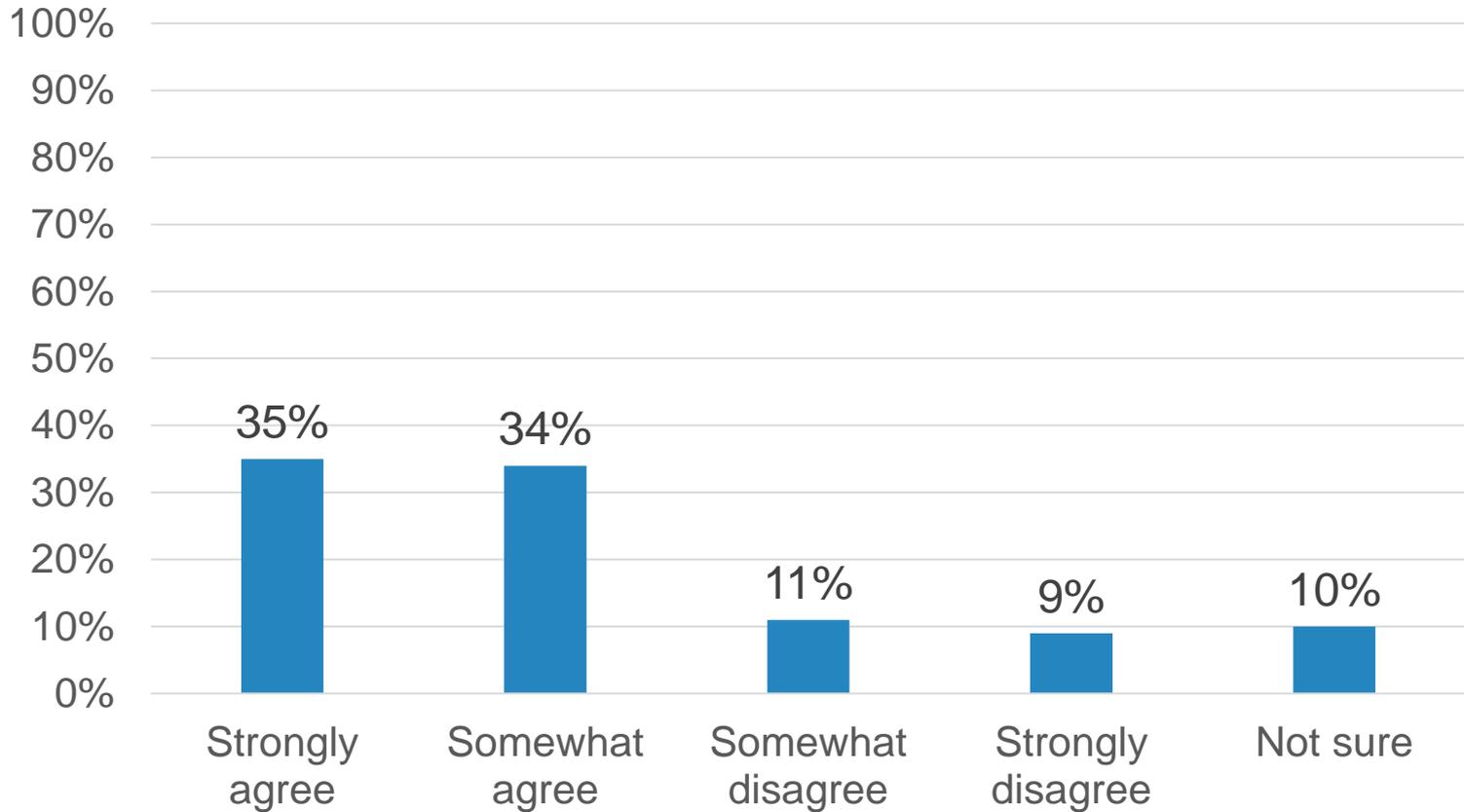
Among Americans who Identify as Christians



Lifeway research

69% agree that it is the responsibility of Christians to encourage non-Christians to trust Christ as their savior

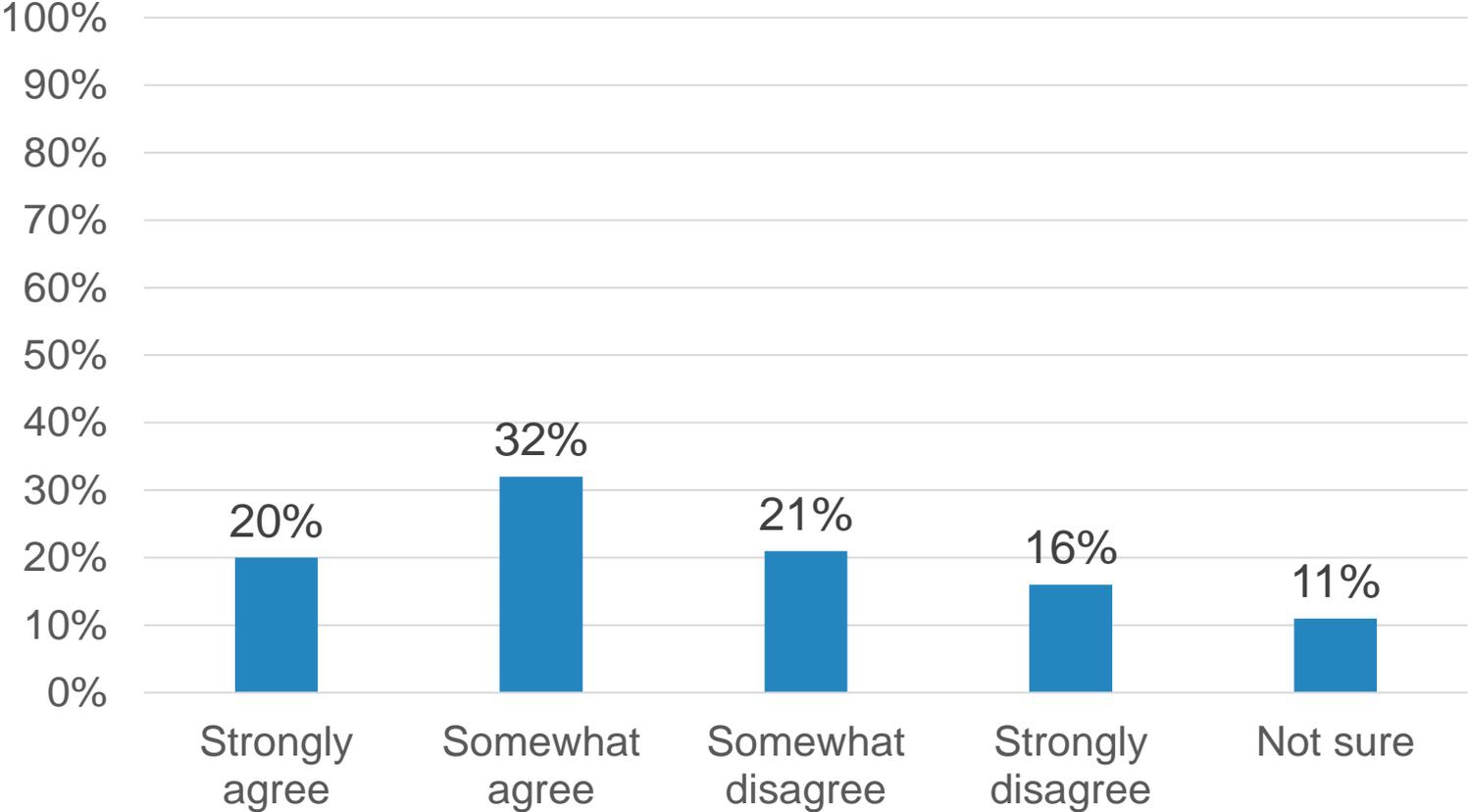
Among Americans who Identify as Christians



Lifeway research

52% agree that encouraging someone to change their religious beliefs is offensive and disrespectful

Among Americans who Identify as Christians

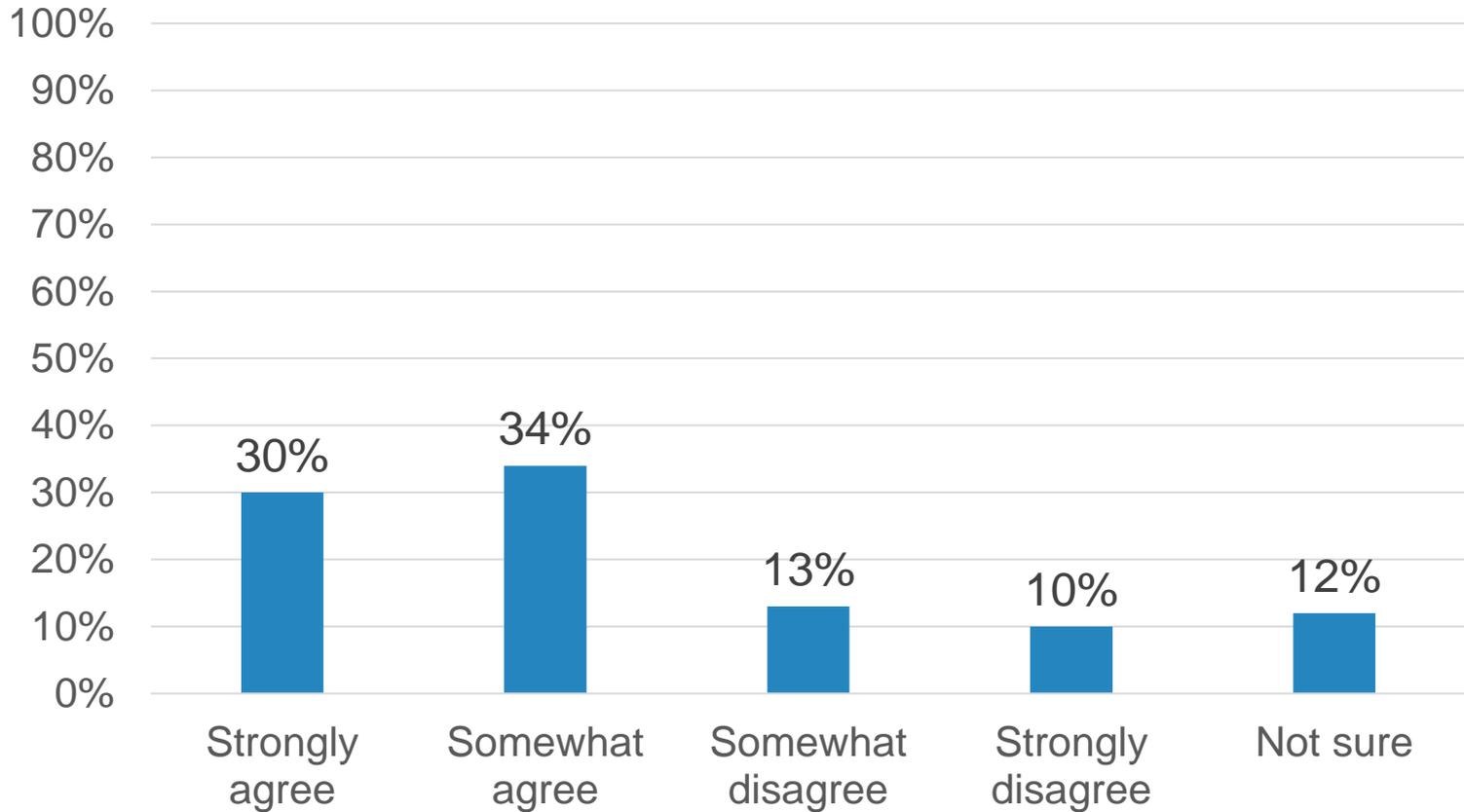


Lifeway research

Q24: "Encouraging someone to change their religious beliefs is offensive and disrespectful." n= 1,011

65% agree that sharing with a nonbeliever how to become a Christian is the most loving thing they can do

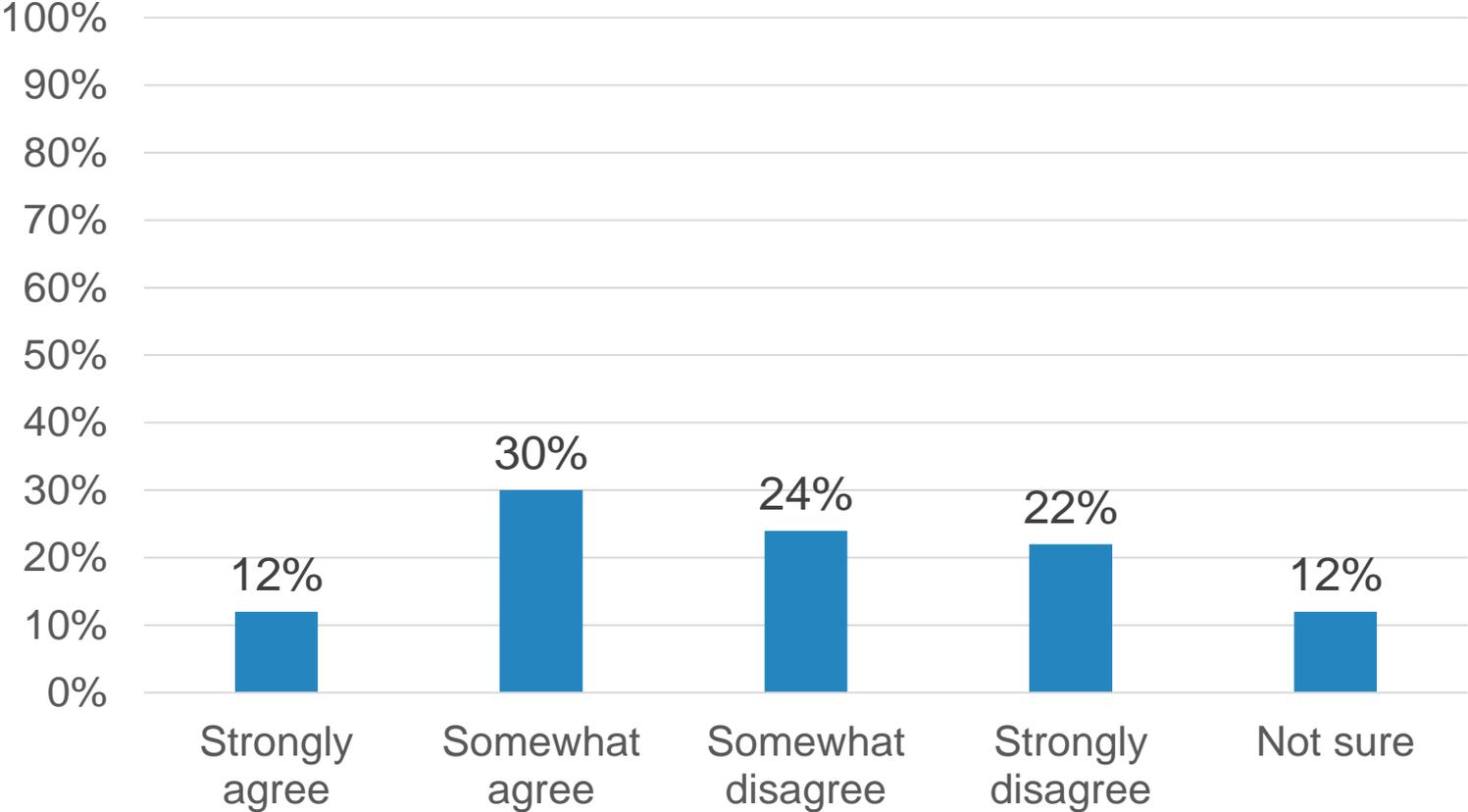
Among Americans who Identify as Christians



Lifeway research

42% agree that it is scary to share who to become a Christian with a nonbeliever

Among Americans who Identify as Christians

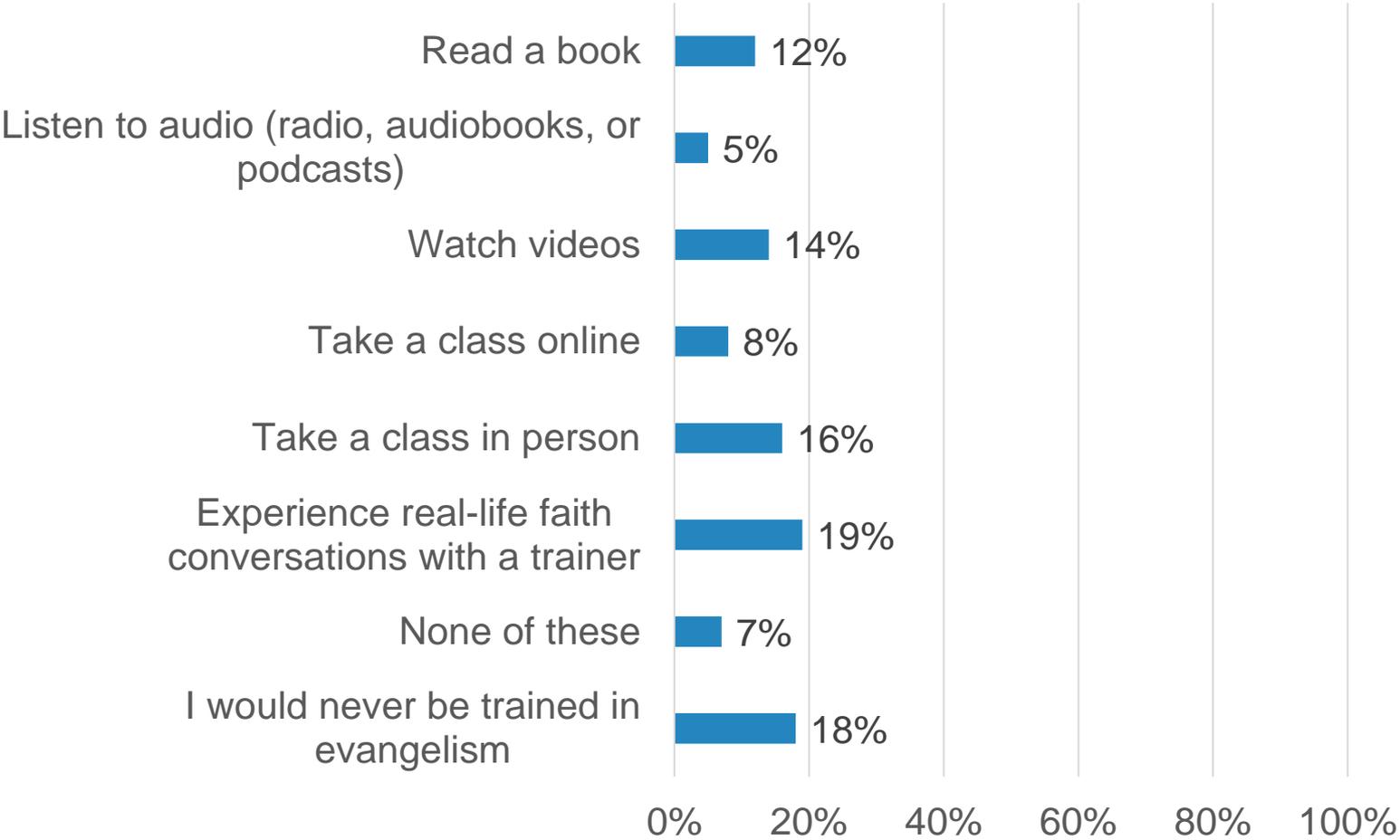


Lifeway research

Q26: "Sharing with a nonbeliever how they can become a Christian is scary." n= 1,011

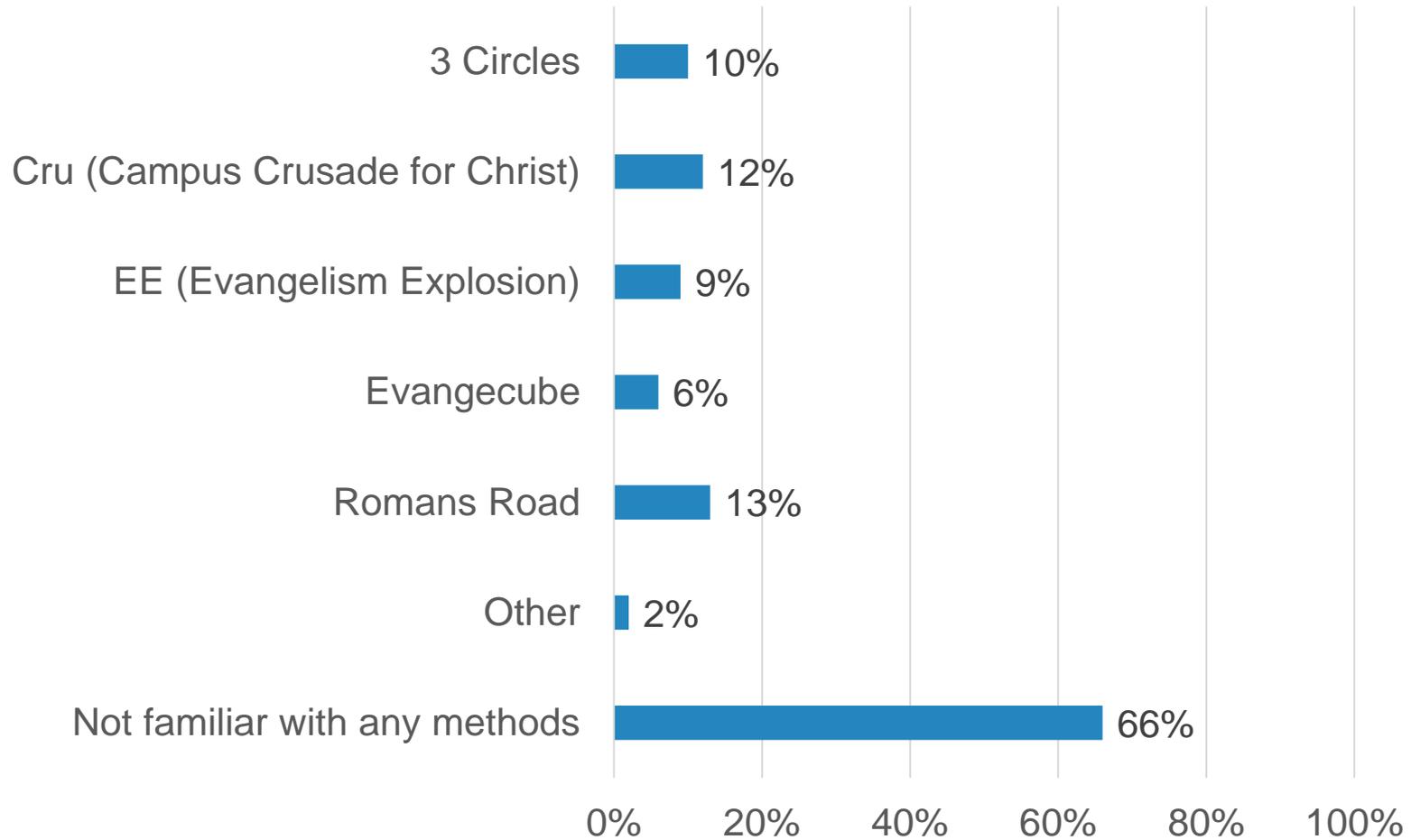
19% would prefer experiencing real-life faith conversations; 16% would prefer taking a class

Among Americans who Identify as Christians



“What methods for telling others about Jesus are you familiar with?”

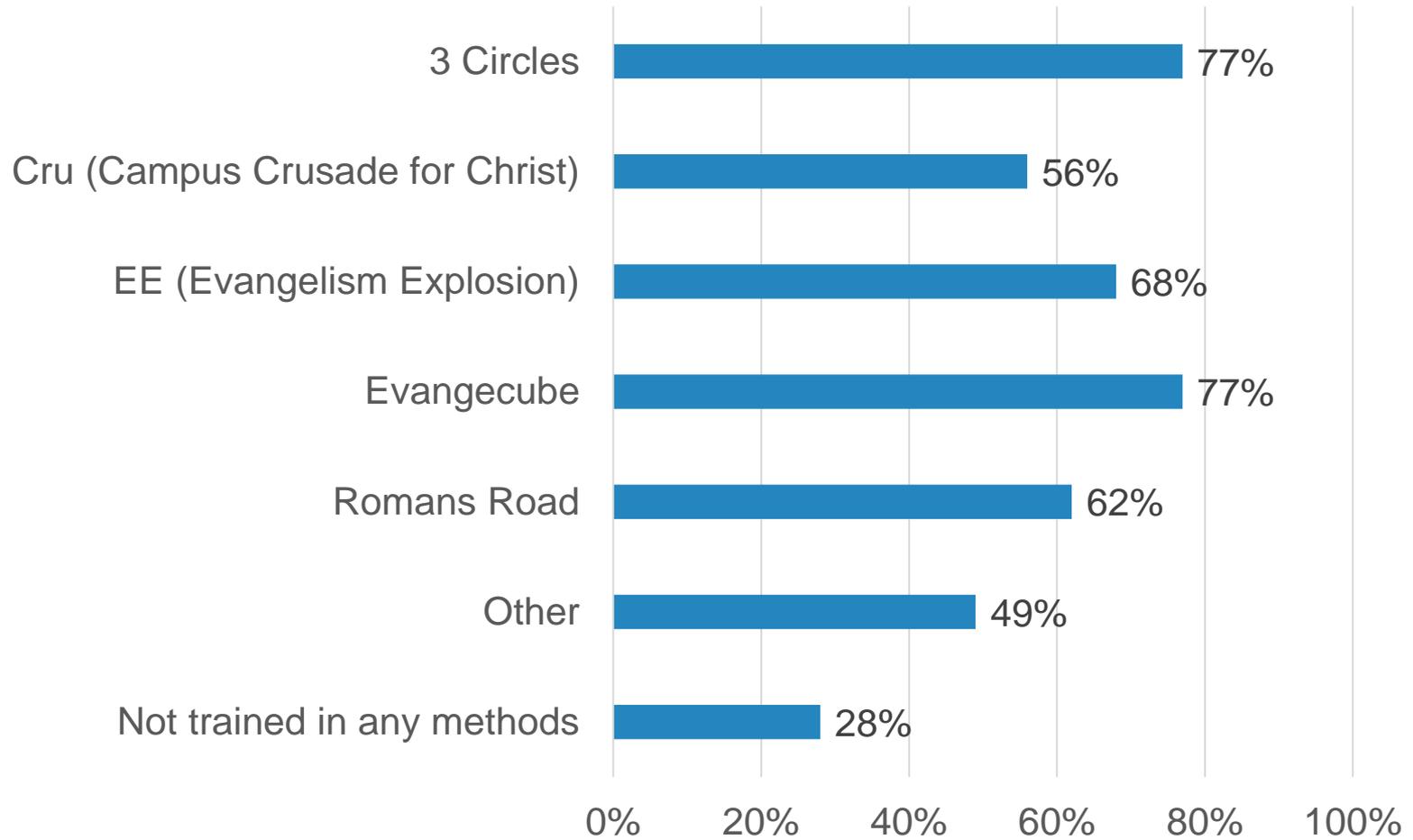
Among Americans who Identify as Christians



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For those familiar with a method, have they been trained to use it?

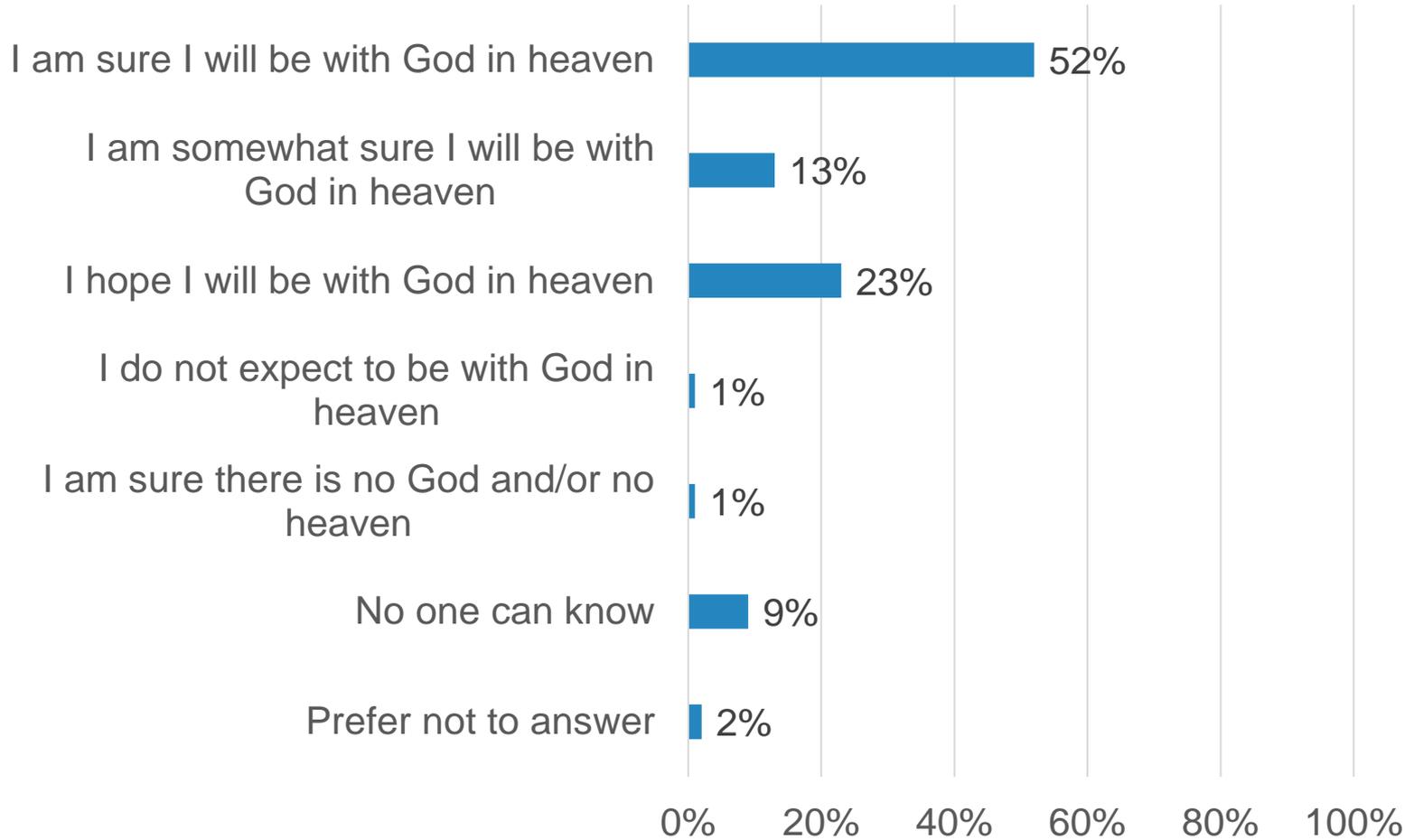
Among Christians familiar with each that are also trained in it



Lifeway research

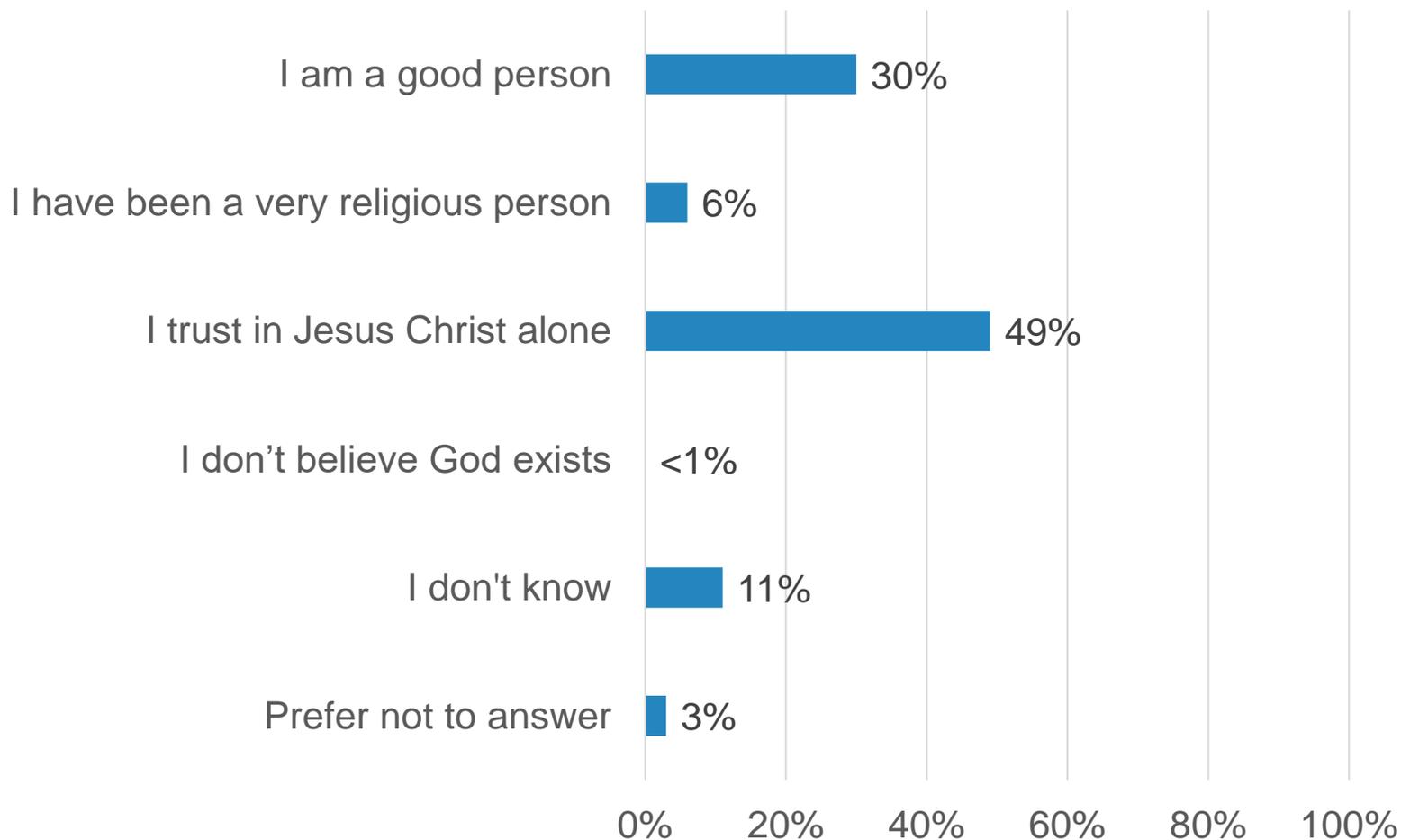
52% are sure they will be with God in heaven, 23% hope so, and 9% say no one can know

Among Americans who Identify as Christians



49% say they should go to heaven because they trust in Christ alone; 30% say because they are a good person

Among Americans who Identify as Christians



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Significant Differences

Gender

Age

Ethnicity

Region

Education Level

Years Being a Christian

Worship Service Attendance, Pre-Covid

Worship Service Attendance, Present

Christian Beliefs

Significant Differences

Comparisons were made to determine if there are any significant statistical differences among gender, age, ethnicity, and region.

GENDER	AGE	ETHNICITY	REGION
Male	18-29	White	Northeast
Female	30-49	African American	Midwest
	50-64	Hispanic	South
	65+	Other Ethnicities	West

Note: Region is defined by the US Census locations

Significant Statistical Differences

Comparisons were made to determine if there are any significant statistical differences among education, religion, worship service attendance (pre-COVID and presently), and Christian beliefs.

EDUCATION	YEARS BEING A CHRISTIAN	WORSHIP SERVICE ATTENDANCE, PRE-COVID	WORSHIP SERVICE ATTENDANCE, PRESENT	CHRISTIAN BELIEFS
High School graduate or less	Prefer not to answer	Less than once a month	Less than once a month	Christian Beliefs
Some college	1 to 17	1 to 3 times a month	1 to 3 times a month	Non-Christian Beliefs
Bachelor's Degree	18 to 29	4 or more times a month	4 or more times a month	
Graduate Degree	30 to 49			
	50 to 64			
	65+			

Christian Beliefs

Christian Beliefs are defined by responses to the question, “If God asked you, ‘Why should I let you into my heaven?’ What would you say?”

- Respondents who selected, “I trust in Jesus Christ alone” were categorized as having Christian Beliefs
- Respondents who selected the remaining answer options were categorized as not having Christian Beliefs

“My Christian faith impacts every aspect of my everyday life.”

- Those age 65+ are the most likely to Disagree (28%)
- African Americans are the most likely to Agree (91%)
- Those in the South (83%) are more likely to Agree than those in the Northeast (73%)
- Those who have been a Christian for 1 to 17 years (87%), 18-29 (87%), and 30-49 years (83%) are more likely to Agree than those prefer not to answer (58%) and those who have been a Christian for 65+ years (67%)
- Pre-COVID, those who attended a worship service 4 or more times a month are the most likely to Agree (95%)
- Those who presently attend a worship service 4 or more times a month are the most likely to Agree (96%)
- Those with Christian beliefs are more likely to Agree than those without Christian beliefs (90% v. 70%)

“How open are you to having a conversation about faith with a friend?”

- Those age 65+ are most likely to select “Somewhat open/Open” (57%)
- African Americans (56%) are more likely to select “Very open” than Whites (44%)
- Those in the South (49%) and West (51%) are more likely to select “Very open” than those in the Northeast (38%)
- Those with a Bachelor’s Degree (52%) or a Graduate Degree (56%) are more likely to select “Very open” than who are High School graduates or less (41%)
- Those who have been a Christian for 65+ years are the least likely to select “Very open” (30%)
- Pre-COVID, those who attended a worship service 4 or more times a month are the most likely to select “Very open” (66%)
- Those who presently attend a worship service 4 or more times a month are the most likely to select “Very open” (68%)
- Those with Christian beliefs are the most likely to select “Very open” than those without Christian beliefs (56% v. 36%)

“How open are you to having a conversation about faith with a stranger?”

- Those age 65+ are the most likely to select “Not open at all” (29%)
- African Americans (42%) are more likely to select “Very open” than Whites (30%) and Hispanics (31%)
- Those with a Bachelor’s Degree (20%) are more likely to select “Not open at all” than those with a Graduate Degree (9%)
- Those who have been a Christian for 18 to 29 years (36%) and 30-49 years (37%) are more likely to select “Very open” than those prefer not to answer (10%) and those who have been a Christian for 65+ years (11%)
- Pre-COVID, those who attended a worship service 4 or more times a month are the most likely to select “Very open” (46%)
- Those who presently attend a worship service 4 or more times a month are the most likely to select “Very open” (50%)
- Those with Christian beliefs are more likely to select “Very open” than those without Christian beliefs (39% v. 24%)

“How open are you to having a conversation about the Christian faith with a friend?”

- Those age 65+ are the most likely to select “Not open at all” (13%)
- African Americans (55%) are more likely to select “Very open” than Whites (44%)
- Those in the South (50%) and West (51%) are more likely to select “Very open” than those in the Northeast (37%)
- Those who have been a Christian for 1 to 17 years (49%), 18 to 29 years (53%), 30-49 years (55%), and 50-64 years (50%) are more likely to select “Very open” than those prefer not to answer (15%) and those who have been a Christian for 65+ years (30%)
- Pre-COVID, those who attended a worship service 4 or more times a month are the most likely to select “Very open” (67%)
- Those who presently attend a worship service 4 or more times a month are the most likely to select “Very open” (69%)
- Those with Christian beliefs are more likely to select “Very open” than those without Christian beliefs (59% v. 36%)

“How open are you to having a conversation about the Christian faith with a stranger?”

- Those age 65+ are the most likely to select “Not open at all” (32%)
- African Americans (44%) are more likely to select “Very open” than Whites (29%) and Hispanics (30%)
- Those in the Northeast (23%) and West (19%) are more likely to select “Not open at all” than those in the South (12%)
- Those with a Bachelor’s Degree (21%) are more likely to select “Not open at all” than those with a Graduate Degree (10%)
- Those who have been a Christian for 1 to 17 years (40%), 18 to 29 years (34%), 30-49 years (39%), and 50-64 years (30%) are more likely to select “Very open” than those prefer not to answer (12%) and those who have been a Christian for 65+ years (10%)
- Pre-COVID, those who attended a worship service 4 or more times a month are the most likely to select “Very open” (45%)
- Those who presently attend a worship service 4 or more times a month are the most likely to select “Very open” (51%)
- Those with Christian beliefs are more likely to select “Very open” than those without Christian beliefs (38% v. 24%)

“In the past month, about how many times have you, personally, done any of the following?”

Prayed for the salvation of a friend or family member who is not a Christian

- Those age 50-64 (43%) and 65+ (50%) are more likely to select “0 times” than those age 18-29 (20%) and 30-49 (28%)
- Whites (38%) and Other Ethnicities (42%) are more likely to select “0 times” than African Americans (24%)
- Those in the Midwest (43%) are more likely to select “0 times” than those in the South (33%) and West (31%)
- Those who have been a Christian for 50-64 years (49%), 65+ years (51%), and prefer not to answer (54%) are more likely to select “0 times” than those who have been a Christian for 1 to 17 years (16%), 18 to 29 years (25%), and 30-49 years (29%)
- Pre-COVID, those who attended a worship service less than once a month are the most likely to select “0 times” (64%)
- Those who presently attend a worship service less than once a month are more likely to select “0 times” (61%)
- Those with Christian beliefs are less likely to select “0 times” than those without Christian beliefs (26% v. 45%)

“In the past month, about how many times have you, personally, done any of the following?”

Prayed that a friend who is not a Christian would put their trust in Jesus Christ

- Those age 65+ are the most likely to select “0 times” (61%)
- Whites (44%) are more likely to select “0 times” than African Americans (32%)
- Those in the Midwest (49%) are more likely to select “0 times” than those in the South (38%) and West (38%)
- Those who have been a Christian for 50-64 years (55%), 65+ years (62%), and prefer not to answer (73%) are more likely to select “0 times” than those who have been a Christian for 1 to 17 years (23%), 18 to 29 years (28%), and 30-49 years (33%)
- Pre-COVID, those who attended a worship service less than once a month are the most likely to select “0 times” (72%)
- Those who presently attend a worship service less than once a month are more likely to select “0 times” (67%)
- Those with Christian beliefs are less likely to select “0 times” than those without Christian beliefs (31% v. 53%)

“In the past six months, about how many times have you, personally, done any of the following with a friend or family member?”

Shared with a friend or family member how to become a Christian

- Those age 65+ are the most likely to select “0 times” (82%)
- Whites (64%) and Other Ethnicities (71%) are more likely to select “0 times” than African Americans (52%)
- Those with a Graduate Degree are the least likely to select “0 times” (43%)
- Those who have been a Christian for 1 to 17 years are the least likely to select “0 times” (36%)
- Pre-COVID, those who attended a worship service less than once a month are the most likely to select “0 times” (91%)
- Those who presently attend a worship service less than once a month are more likely to select “0 times” (90%)
- Those with Christian beliefs are less likely to select “0 times” than those without Christian beliefs (57% v. 68%)

“In the past six months, about how many times have you, personally, done any of the following with a friend or family member?”

Invited an unchurched friend or family member to attend a church service or some other program at your church

- Those age 65+ are the most likely to select “0 times” (78%)
- Other Ethnicities (68%) are more likely to select “0 times” than African Americans (47%) and Hispanics (51%)
- Those with a Graduate Degree are the least likely to select “0 times” (39%)
- Those who have been a Christian for 1 to 17 years are the most likely to select “1 time” (25%)
- Pre-COVID, those who attended a worship service less than once a month are the most likely to select “0 times” (94%)
- Those who presently attend a worship service less than once a month are more likely to select “0 times” (91%)
- Those with Christian beliefs are less likely to select “0 times” than those without Christian beliefs (51% v. 63%)

“In the past six months, about how many times have you, personally, done any of the following with a friend or family member?”

Shared a story about what God has done in your life with a friend or family member who was not a Christian

- Those age 65+ are the most likely to select “0 times” (72%)
- African Americans are the least likely to select “0 times” (32%)
- Those in the Northeast (55%) and Midwest (54%) are more likely to select “0 times” than those in the South (42%)
- Those who are High School graduates or less (53%) are more likely to select “0 times” than those with some college (45%) or a Graduate Degree (36%)
- Those who have been a Christian for 1 to 17 years are the least likely to select “0 times” (22%)
- Pre-COVID, those who attended a worship service less than once a month are the most likely to select “0 times” (79%)
- Those who presently attend a worship service less than once a month are the most likely to select “0 times” (74%)
- Those with Christian beliefs are less likely to select “0 times” than those without Christian beliefs (37% v. 58%)

Lifewayresearch

“In the past six months, about how many times have you, personally, done any of the following with a friend or family member?”

Shared a Bible verse or Bible story with a friend or family member who was not a Christian

- Those age 65+ are the most likely to select “0 times” (77%)
- African Americans are the least likely to select “0 times” (37%)
- Those with a Graduate Degree are the least likely to select “0 times” (39%)
- Those who have been a Christian for 50-64 years (67%), 65+ years (84%), and prefer not to answer (83%) are more likely to select “0 times” than those who have been a Christian for 1 to 17 years (33%), 18 to 29 years (39%), and 30-49 years (44%)
- Pre-COVID, those who attended a worship service less than once a month are the most likely to select “0 times” (83%)
- Those who presently attend a worship service less than once a month are the most likely to select “0 times” (81%)
- Those with Christian beliefs are less likely to select “0 times” than those without Christian beliefs (45% v. 63%)

“In the past six months, about how many times have you, personally, done any of the following with a friend or family member?”

Had a conversation about faith with a friend or family member who was not a Christian

- Those age 65+ are the most likely to select “0 times” (71%)
- Whites (50%) and Other Ethnicities (58%) are more likely to select “0 times” than African Americans (32%) and Hispanics (39%)
- Those who have been a Christian for 50-64 years (62%), 65+ years (76%), and prefer not to answer (78%) are more likely to select “0 times” than those who have been a Christian for 1 to 17 years (23%), 18 to 29 years (30%), and 30-49 years (36%)
- Pre-COVID, those who attended a worship service less than once a month are the most likely to select “0 times” (75%)
- Those who presently attend a worship service less than once a month are the most likely to select “0 times” (72%)
- Those with Christian beliefs are less likely to select “0 times” than those without Christian beliefs (39% v. 54%)

“In the past six months, about how many times have you, personally, done any of the following with a stranger?”

Shared with a stranger how to become a Christian

- Females are more likely to select “0 times” than males (75% v. 64%)
- Those age 65+ are the most likely to select “0 times” (90%)
- African Americans are the least likely to select “0 times” (53%)
- Those in the Midwest (75%) are more likely to select “0 times” than those in the West (65%)
- Those with a Graduate Degree are the least likely to select “0 times” (50%)
- Those who have been a Christian for 50-64 years (84%), 65+ years (94%), and prefer not to answer (91%) are more likely to select “0 times” than those who have been a Christian for 1 to 17 years (52%), 18 to 29 years (55%), and 30-49 years (62%)
- Pre-COVID, those who attended a worship service less than once a month are the most likely to select “0 times” (96%)
- Those who presently attend a worship service less than once a month are the most likely to select “0 times” (95%)

“In the past six months, about how many times have you, personally, done any of the following with a stranger?”

Invited an unchurched stranger to attend a church service or some other program at your church

- Those age 65+ are the most likely to select “0 times” (86%)
- Other Ethnicities (75%) are more likely to select “0 times” than African Americans (58%) and Hispanics (60%)
- Those with a Graduate Degree are the least likely to select “0 times” (46%)
- Those who have been a Christian for 50-64 years (80%), 65+ years (89%), and prefer not to answer (86%) are more likely to select “0 times” than those who have been a Christian for 1 to 17 years (45%), 18 to 29 years (56%), and 30-49 years (56%)
- Pre-COVID, those who attended a worship service less than once a month are the most likely to select “0 times” (95%)
- Those who presently attend a worship service less than once a month are the most likely to select “0 times” (94%)

“In the past six months, about how many times have you, personally, done any of the following with a stranger?”

Shared a story about what God has done in your life with a stranger who was not a Christian

- Those age 65+ are the most likely to select “0 times” (84%)
- Whites (64%) and Other Ethnicities (71%) are more likely to select “0 times” than African Americans (46%) and Hispanics (53%)
- Those with a Graduate Degree are the least likely to select “0 times” (43%)
- Those who have been a Christian for 50-64 years (72%), 65+ years (88%), and prefer not to answer (86%) are more likely to select “0 times” than those who have been a Christian for 1 to 17 years (40%), 18 to 29 years (47%), and 30-49 years (51%)
- Pre-COVID, those who attended a worship service less than once a month are the most likely to select “0 times” (88%)
- Those who presently attend a worship service less than once a month are the most likely to select “0 times” (87%)

“In the past six months, about how many times have you, personally, done any of the following with a stranger?”

Shared a Bible verse or Bible story with a stranger who was not a Christian

- Those age 65+ are the most likely to select “0 times” (87%)
- Whites (66%) and Other Ethnicities (75%) are more likely to select “0 times” than African Americans (54%) and Hispanics (58%)
- Those with a Graduate Degree are the least likely to select “0 times” (47%)
- Those who have been a Christian for 50-64 years (76%), 65+ years (92%), and prefer not to answer (88%) are more likely to select “0 times” than those who have been a Christian for 1 to 17 years (45%), 18 to 29 years (51%), and 30-49 years (53%)
- Pre-COVID, those who attended a worship service less than once a month are the most likely to select “0 times” (90%)
- Those who presently attend a worship service less than once a month are the most likely to select “0 times” (89%)

“In the past six months, about how many times have you, personally, done any of the following with a stranger?”

Had a conversation about faith with a stranger who was not a Christian

- Those age 65+ are the most likely to select “0 times” (84%)
- Other Ethnicities (73%) are more likely to select “0 times” than African Americans (49%) and Hispanics (55%)
- Those with a Graduate Degree are the least likely to select “0 times” (47%)
- Those who have been a Christian for 50-64 years (73%), 65+ years (88%), and prefer not to answer (84%) are more likely to select “0 times” than those who have been a Christian for 1 to 17 years (41%), 18 to 29 years (50%), and 30-49 years (48%)
- Pre-COVID, those who attended a worship service less than once a month are the most likely to select “0 times” (87%)
- Those who presently attend a worship service less than once a month are the most likely to select “0 times” (87%)
- Those with Christian beliefs are less likely to select “0 times” than those without Christian beliefs (55% v. 65%)

“Which of the following describe how you feel about evangelism?”

I'm neutral about it

- Hispanics (40%) are more likely to select than Whites (26%)
- Those who have been a Christian for 65+ years (38%) are more likely to select than those who have been a Christian for 50 to 64 years (25%)
- Pre-COVID, those who attended a worship service 4 or more times a month are the least likely to select (22%)
- Those who presently attend a worship service 4 or more times a month are the least likely to select (21%)
- Those with Christian beliefs are less likely to select than those without Christian beliefs (24% v. 34%)

“Which of the following describe how you feel about evangelism?”

I'm eager

- Those age 18-29 (21%) and 30-49 (21%) are more likely to select than those age 50-64 (10%) and 65+ (7%)
- African Americans (28%) are more likely to select than Whites (13%) and Hispanics (13%)
- Those who have been a Christian for 1 to 17 years (20%), 18-29 years (22%), and 30 to 49 (19%) are more likely to select than those who have been a Christian for 50 to 64 years (9%), 65+ (3%), and prefer not to answer (9%)
- Pre-COVID, those who attended a worship service 4 or more times a month are the most likely to select (24%)
- Those who presently attend a worship service less than once a month are the least likely to select (5%)

“Which of the following describe how you feel about evangelism?”

I'm willing

- Those age 18-29 are the most likely to select (56%)
- African Americans are the most likely to (58%)
- Those in the Northeast are the least likely to select (27%)
- Those with a Bachelor's Degree (44%) or a Graduate Degree (50%) are more likely to select than those who are High School graduates or less (35%)
- Those who have been a Christian for 1 to 17 years (56%), 18 to 29 years (49%), and 30 to 49 (43%) are more likely to select than those who have been a Christian for 65+ (12%), and prefer not to answer (22%)
- Pre-COVID, those who attended a worship service less than once a month are the least likely to select (18%)
- Those who presently attend a worship service less than once a month are the least likely to select (21%)
- Those with Christian beliefs are more likely to select than those without Christian beliefs (50% v. 28%)

“Which of the following describe how you feel about evangelism?”

I'm reluctant

- Those age 65+ are the most likely to select (26%)
- Those in the West (25%) are more likely to select than those in the Northeast (17%) and South (14%)
- Those who have been a Christian for 65+ years (32%) are more likely to select than those who have been a Christian for 1 to 17 years (15%), 18 to 29 years (12%), 30 to 49 years (15%), and 50 to 64 years (17%)

I'm indifferent

- Those who have been a Christian for 1 to 17 years (19%) are more likely to select than those who have been a Christian for 18 to 29 years (9%), 30 to 49 years (9%), 50 to 64 years (8%), and 65+ years (10%)

“Which of the following describe how you believe most non-Christians feels about evangelism?”

It's pushy

- Those age 65+ (45%) are more likely to select than those age 30-49 (32%)
- Whites (38%) and Hispanics (42%) are more likely to select than African Americans (28%)
- Those who have been a Christian for 65+ years (53%) are more likely to select than those who have been a Christian for 18 to 29 years (31%), 30 to 49 years (34%), 50 to 64 years (37%) and prefer not to answer (31%)
- Those who presently attend a worship service less than once a month are the most likely to select (43%)

It's rude

- No significant differences

“Which of the following describe how you believe most non-Christians feels about evangelism?”

It's hope-filled

- Those age 65+ are the least likely to select (7%)
- Those who have been a Christian for 1 to 17 years (26%) and 30 to 49 years (20%) are more likely to select than those who have been a Christian for 50 to 64 years (13%), 65+ years (5%), and prefer not to answer (9%)
- Pre-COVID, those who attended a worship service less than once a month are the least likely to select (9%)
- Those who presently attend a worship service less than once a month are the least likely to select (9%)

“Which of the following describe how you believe most non-Christians feels about evangelism?”

It's worth hearing once

- Those age 18-29 are the most likely to select (31%)
- African Americans (33%) are more likely to select than White (14%) and Other Ethnicities (17%)
- Those who have been a Christian for 1 to 17 years (31%) and 18 to 29 years (22%) are more likely to select than those who have been a Christian for 50 to 64 years (11%), 65+ years (9%), and prefer not to answer (16%)
- Pre-COVID, those who attended a worship service less than once a month are the least likely to select (10%)
- Those who presently attend a worship service less than once a month are the least likely to select (11%)

“Which of the following describe how you believe most non-Christians feels about evangelism?”

It's worth exploring

- Those age 18-29 (25%) and 30-49 (24%) are more likely to select than those age 50-64 (11%) and 65+ (8%)
- African Americans (26%) are more likely to select than Whites (15%)
- Those with a Graduate Degree (25%) are more likely to select than those who are High School graduates or less (15%)
- Those who have been a Christian for 1 to 17 years (28%), 18 to 29 years (22%), and 30 to 49 years (19%) are more likely to select than those who have been a Christian for 50 to 64 years (11%), 65+ years (9%), and prefer not to answer (6%)
- Pre-COVID, those who attended a worship service less than once a month are the least likely to select (7%)
- Those who presently attend a worship service less than once a month are the least likely to select (7%)

“Which of the following describe how you believe most non-Christians feels about evangelism?”

They are open to it

- Those age 18-29 (33%) and 30-49 (29%) are more likely to select than those age 50-64 (17%) and 65+ (11%)
- African Americans (33%) are more likely to select than Whites (21%) and Other Ethnicities (15%)
- Those a Bachelor’s Degree (28%) or a Graduate Degree (34%) are more likely to select than those with some college (18%)
- Those who have been a Christian for 65+ years are the least likely to select (6%)
- Pre-COVID, those who attended a worship service less than once a month are the least likely to select (12%)
- Those who presently attend a worship service less than once a month are the least likely to select (12%)

“Which statement best describes how proactive or reactive you are with evangelism (telling others about Jesus Christ)?”

- Those age 18-29 (20%) and 30-49 (23%) are more likely to select “I try to bring up faith in conversations with everyone” than those age 50-64 (9%) and 65+ (4%)
- African Americans (37%) and Hispanics (35%) are more likely to select “I look for natural opportunities to bring up faith” than Whites (25%)
- Those in the Northeast (27%) are more likely to select “I won’t talk about faith with most people” than those in the South (17%)
- Those with a Graduate Degree are the most likely to select “I try to bring up faith in conversations with everyone” (25%)
- Those who have been a Christian for 65+ years are the least likely to select “I try to bring up faith in conversations with everyone” (2%)
- Pre-COVID, those who attended a worship service less than once a month are the most likely to select “I won’t talk about faith with most people” (41%)
- Those who presently attend a worship service less than once a month are the most likely to select “I won’t talk about faith with most people” (37%)
- Those with Christian beliefs are more likely to select “I look for natural opportunities to bring up faith” than those without Christian beliefs (37% v. 19%)

“Which statement best describes how ready you are to tell someone how to become a Christian?”

- Those age 65+ are the most likely to select “I’m not sure what information needs to be shared or where to start” (43%)
- African Americans (36%) are more likely to select “I’m ready for any opportunity” than Whites (22%) and Hispanics (18%)
- Those in the South are the most likely to select “I’m ready to share the basic steps” (33%)
- Those with a Graduate Degree are the most likely to select “I’m ready for any opportunity” (37%)
- Those who have been a Christian for 18 to 29 years are the most likely to select “I’m ready for any opportunity” (38%)
- Pre-COVID, those who attended a worship service 4 or more times a month are the most likely to select “I’m ready for any opportunity” (39%)
- Those who presently attend a worship service less than once a month are the least likely to select “I’m ready for any opportunity” (41%)
- Those with Christian beliefs are more likely to select “I’m ready for any opportunity” than those without Christian beliefs (30% v. 16%)

“Which best describes how easy or difficult it is for you to talk about Jesus Christ with those who are not Christians?”

- Those age 18-29 (64%) and 30-49 (69%) are more likely to select “Easy” than those age 50-64 (53%) and 65+ (43%)
- African Americans are the most likely to select “Easy” (72%)
- Those in the South are the most likely to select “Easy” (65%)
- Those with a Graduate Degree (67%) are more likely to select “Easy” than those with some college (55%)
- Those who have been a Christian for 1 to 17 years (62%) are more likely to select “Easy” than those who have been a Christian for 65+ years (38%) and prefer not to answer (28%)
- Pre-COVID, those who attended a worship service less than once a month are the most likely to select “Difficult” (45%)
- Those who presently attend a worship service less than once a month are the most likely to select “Difficult” (44%)
- Those with Christian beliefs are more likely to select “Easy” than those without Christian beliefs (66% v. 50%)

“It’s the responsibility of my pastor to equip our congregation to share the Gospel.”

- Those age 65+ are the least likely to Agree (58%)
- Those who have been a Christian for 1 to 17 years (74%), 18 to 29 years (69%), 30 to 49 years (76%), and 50 to 64 years (68%) are more likely to Agree than those who have been a Christian for 65+ years (53%)
- Pre-COVID, those who attended a worship service less than once a month are the least likely to Agree (55%)
- Those who presently attend a worship service less than once a month are the least likely to Agree (56%)

“It’s the responsibility of every Christian to encourage non-Christians to trust Jesus Christ as their Savior.”

- Those age 65+ are the most likely to Disagree (31%)
- Whites (70%) and African Americans (77%) are more likely to Agree than Other Ethnicities (52%)
- Those in the Northeast (30%) are more likely to Disagree than those in the Midwest (19%) and South (17%)
- Those who have been a Christian for 65+ years are the most likely to Disagree (42%)
- Pre-COVID, those who attended a worship service less than once a month are the most likely to Disagree (33%)
- Those who presently attend a worship service less than once a month are the most likely to Disagree (31%)
- Those with Christian beliefs are more likely to Agree than those without Christian beliefs (82% v. 57%)

“Encouraging someone to change their religious beliefs is offensive and disrespectful.”

- Those age 30-49 (56%) and 65+ (56%) are more likely to Agree than those age 50-64 (45%)
- Those in the Northeast (58%) and West (60%) are more likely to Agree than those in the South (46%)
- Those with some college are the most likely to Disagree (44%)
- Those who have been a Christian for 65+ years (64%) are more likely to Agree than those who have been a Christian for 1 to 17 years (52%), 30 to 49 years (49%), and 50-64 (48%)
- Pre-COVID, Those who attended a worship service 4 or more times a month are the most likely to Disagree (47%)
- Those who presently attend a worship service 4 or more times a month are the most likely to Disagree (45%)
- Those with Christian beliefs are more likely to Disagree (50% v. 25%)

“Sharing with a nonbeliever how they can become a Christian is the most loving thing I can do for them.”

- Those age 65+ are the most likely to Disagree (33%)
- African Americans (73%) are more likely to Agree than Other Ethnicities (52%)
- Those in the South (70%) are more likely to Agree than those in the Northeast (53%) and West (60%)
- Those who have been a Christian for 65+ years are the most likely to Disagree (43%)
- Pre-COVID, those who attended a worship service less than once a month are the most likely to Disagree (35%)
- Those who presently attend a worship service less than once a month are the most likely to Disagree (34%)
- Those with Christian beliefs are more likely to Agree than those without Christian beliefs (80% v. 50%)

“Sharing with a nonbeliever how they can become a Christian is scary.”

- Whites (45%) are more likely to Agree than African Americans (34%) and Hispanics (35%)
- Those with a Graduate Degree (53%) are more likely to Agree than who are High School graduates or less (40%) or with some college (40%)
- Those who have been a Christian for 1 to 17 years (51%) are more likely to Agree than those who have been a Christian for 50 to 64 years (39%), 65+ (36%), and prefer not to answer (33%)
- Pre-COVID, Those who attended a worship service 4 or more times a month are the most likely to Disagree (52%)
- Those who presently attend a worship service 1 to 3 times a month (48%) are more likely to Agree than those who attended less than once a month (37%)
- Those with Christian beliefs are more likely to Disagree than those without Christian beliefs (52% v. 40%)

“If you were to be trained in evangelism, which learning method would you prefer?”

- Those age 18-29 (22%) and 30-49 (16%) are more likely to select “Read a book” than those age 50-64 (6%) and 65+ (7%)
- African Americans (27%) are more likely to select “Experience real-life faith conversations with a trainer” than Whites (17%)
- Those with a Graduate Degree (20%) are more likely to select “Read a book” than those with some college (10%) or a Bachelor’s Degree (10%)
- Those who have been a Christian for 18 to 29 years (22%) and 30 to 49 years (24%) are more likely to select “Experience real-life faith conversations with a trainer” than those who prefer not to answer (10%)
- Pre-COVID, those who attended a worship service 4 or more times a month are the most likely to select “Experience real-life faith conversations with a trainer” (27%)
- Those who presently attend a worship service 4 or more times a month are the most likely to select “Experience real-life faith conversations with a trainer” (28%)
- Those with Christian beliefs are more likely to select “Experience real-life faith conversations with a trainer” than those without Christian beliefs (25% v. 13%)

“What methods for telling others about Jesus are you familiar with?”

3 Circles

- Those age 18-29 (19%) and 30-49 (19%) are more likely to select than those age 50-64 (2%) and 65+ (2%)
- African Americans (19%) are more likely to select than Whites (9%) and Hispanics (9%)
- Those with a Graduate Degree are the most likely to select (26%)
- Those who have been a Christian for 1 to 17 years (19%), 18 to 29 years (13%), and 30 to 49 years (16%) are more likely to select than those who have been a Christian for 50 to 64 years (2%) and 65+ years (1%)
- Pre-COVID, those who attended a worship service less than once a month are the least likely to select (2%)
- Those who presently attend a worship service 1 to 3 times a month are the most likely to select (20%)

“What methods for telling others about Jesus are you familiar with?”

Cru (Campus Crusade for Christ)

- Those age 18-29 (21%) and 30-49 (15%) are more likely to select than those age 50-64 (6%) and 65+ (7%)
- African Americans are the most likely to select (19%)
- Those with a Graduate Degree are the most likely to select (22%)
- Those who have been a Christian for 1 to 17 years (16%), 18 to 29 years (23%), and 30 to 49 years (12%) are more likely to select than those who have been a Christian for 50 to 64 years (4%) and 65+ years (4%)
- Pre-COVID, those who attended a worship service less than once a month are the least likely to select (1%)
- Those who presently attend a worship service less than once a month are the least likely to select (2%)

“What methods for telling others about Jesus are you familiar with?”

EE (Evangelism Explosion)

- Those age 18-29 (19%) and 30-49 (14%) are more likely to select than those age 50-64 (4%) and 65+ (2%)
- African Americans (19%) are more likely to select than Whites (8%) and Hispanics (8%)
- Those with a Graduate Degree are the most likely to select (21%)
- Those who have been a Christian for 1 to 17 years (19%), 18 to 29 years (13%), and 30 to 49 years (10%) are more likely to select than those who have been a Christian for 50 to 64 years (4%) and 65+ years (<1%)
- Pre-COVID, those who attended a worship service less than once a month are the least likely to select (1%)
- Those who presently attend a worship service 1 to 3 times a month are the most likely to select (18%)

“What methods for telling others about Jesus are you familiar with?”

Evangelcube

- Those age 18-29 (9%) and 30-49 (11%) are more likely to select than those age 50-64 (3%) and 65+ (<1%)
- Those with a Graduate Degree are the most likely to select (18%)
- Those who have been a Christian for 1 to 17 years (11%), 18 to 29 years (11%), and 30 to 49 years (7%) are more likely to select than those who have been a Christian for 50 to 64 years (1%) and 65+ years (1%)
- Pre-COVID, those who attended a worship service less than once a month are the least likely to select (1%)
- Those who presently attend a worship service 1 to 3 times a month are the most likely to select (12%)

“What methods for telling others about Jesus are you familiar with?”

Romans Road

- Those age 18-29 (21%) and 30-49 (17%) are more likely to select than those age 50-64 (10%) and 65+ (6%)
- Those who have been a Christian for 1 to 17 years (18%), 18 to 29 years (19%), and 30 to 49 years (18%) are more likely to select than those who have been a Christian for 50 to 64 years (8%) and 65+ years (1%)
- Pre-COVID, those who attended a worship service less than once a month are the least likely to select (3%)
- Those who presently attend a worship service less than once a month are the least likely to select (4%)

Other

- No significant differences

“What methods for telling others about Jesus are you familiar with?”

Not familiar with any methods

- Those age 50-64 (80%) and 65+ (86%) are more likely to select than those age 18-29 (49%) and 30-49 (50%)
- Whites (69%) and Other Ethnicities (75%) are more likely to select than African Americans (54%)
- Those in the Midwest (73%) are more likely to select than those in the South (65%) and West (62%)
- Those with a Graduate Degree are the least likely to select (45%)
- Those who have been a Christian 65+ years are the most likely to select (92%)
- Pre-COVID, those who attended a worship service less than once a month are the most likely to select (91%)
- Those who presently attend a worship service less than once a month are the least likely to select (88%)

“Do you know for sure you will be with God in heaven?”

- Those age 65+ (30%) are more likely to select “I hope I will be with God in heaven” than those age 50-64 (18%)
- Whites (54%) and African Americans (51%) are more likely to select “I am sure I will be with God in heaven” than Other Ethnicities (32%)
- Those who have been a Christian for 65+ years (31%) are more likely to select “I hope I will be with God in heaven” than those who have been a Christian for 50-64 years (21%)
- Pre-COVID, those who attended a worship service less than once a month are the least likely to select “I am sure I will be with God in heaven” (37%)
- Those who presently attend a worship service less than once a month are the least likely to select “I am sure I will be with God in heaven” (40%)
- Those with Christian beliefs are more likely to select “I am sure I will be with God in heaven” than those without Christian beliefs (67% v. 37%)



Evangelism Explosion Study of American Christians' Openness to Talking about Faith

A SURVEY OF 1,011 AMERICANS

Lifeway research